

AD CLUB CT

AWARDS
SHOW
2025

October
15

CHANGE THE OPTICS



THE BEST *of* THE BEST.

WELCOME!

ANNOUNCING OUR AD CLUB CT MERCH STORE

Accessories

[View Category Page](#)



OGIO® Forge Pack

\$89.99



Knit Beanie

\$22.99



Washed Twill Cap

\$22.99



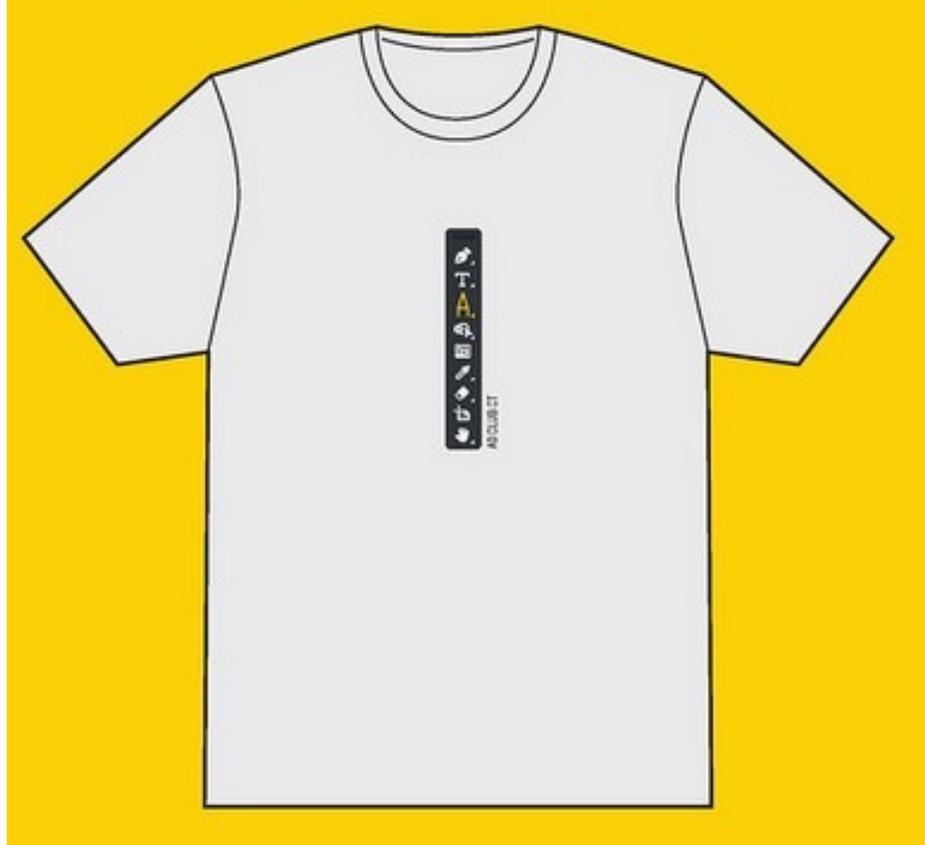
Large Cotton Canvas Tote

\$49.99

THANKS BARKER SPECIALTY!

AD CLUB CT

WINNER OF THE “DESIGN AN AD CLUB CT T-SHIRT” CONTEST



Designed by:
Danielle Battaglia
and Kolbe Fitzgerald
of Mintz + Hoke

#1

ADCLUBCT



GOLD SPONSOR

Miranda Creative

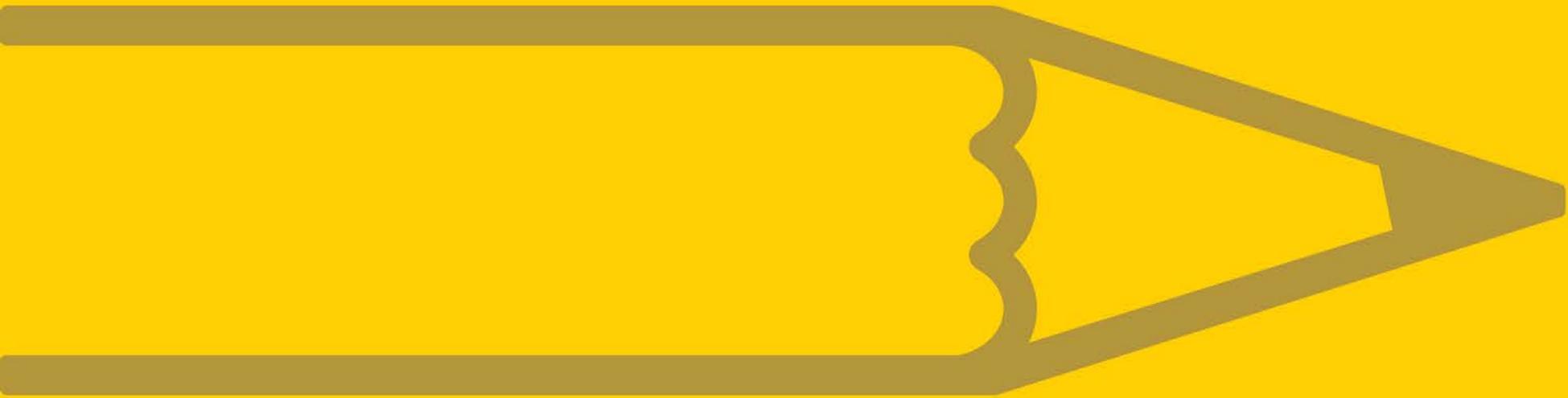
CATEGORY SPONSOR



MERIT SPONSORS

GOLD SPONSOR





AGENCY SELF-PROMOTION

“Holiday Card”

The logo for Mintz + Hoke, featuring the word "MINTZ" in white, a plus sign in white, "HOKE" in white with an orange circle around the letter "O", all on a dark teal background.

Agency: Mintz + Hoke

Client: Mintz + Hoke

CREDITS:

CCO: Sean Crane

Associate Creative Directors: Trevor Dobrowsky
Carla Gonzalez

Motion Designer: Motti Zaretsky

Senior Copywriter: Kolbe Fitzgerald

Senior Art Director: Dani Battaglia

Production Artist: Charles Spencer

BRONZE

A
D
C
L
U
B
C
T

AGENCY SELF-PROMOTION

“Don’t Be Abominable”



Agency: CashmanKatz
Client: CashmanKatz

CREDITS:

Creative Director & Copywriter: Eric Cavoli

Director: Dave Kinney

Editor: Brenden Kelsey

Art Director: Manny Vargas

Yeti Painter: Justyn Bowen

BRONZE

AD CLUB CT

AGENCY SELF-PROMOTION

“20-Year Glow Up”



Agency: Park Group Solutions

Client: Park Group Solutions

CREDITS:

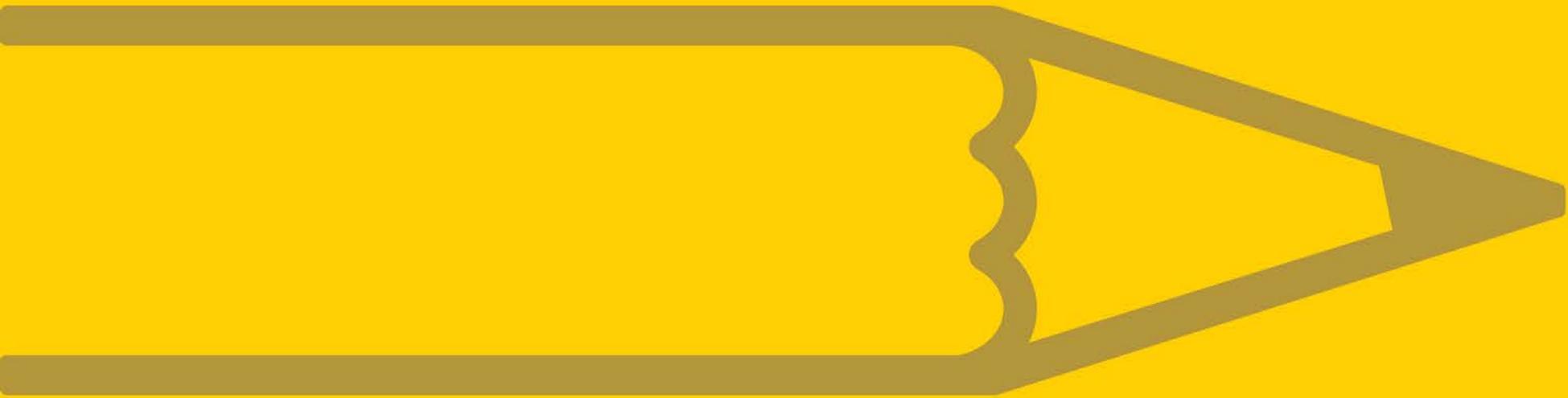
Video Editor: Julian Knowlton

Director of Production: Christian Luye

Graphic Designer: Monica Ehmke

MERIT

AD CLUB CT



B2B DIRECT MAIL – DIMENSIONAL – SINGLE

“Webster Five Direct Mail”



Agency: Cronin

Client: Webster Five Bank

CREDITS:

Executive Creative Directors:

Ann Robertson

Scott Higgins

Production Director: Jeff Stoner

Creative Director: Margot Belyea

Senior Art Director: Jonathan Abel

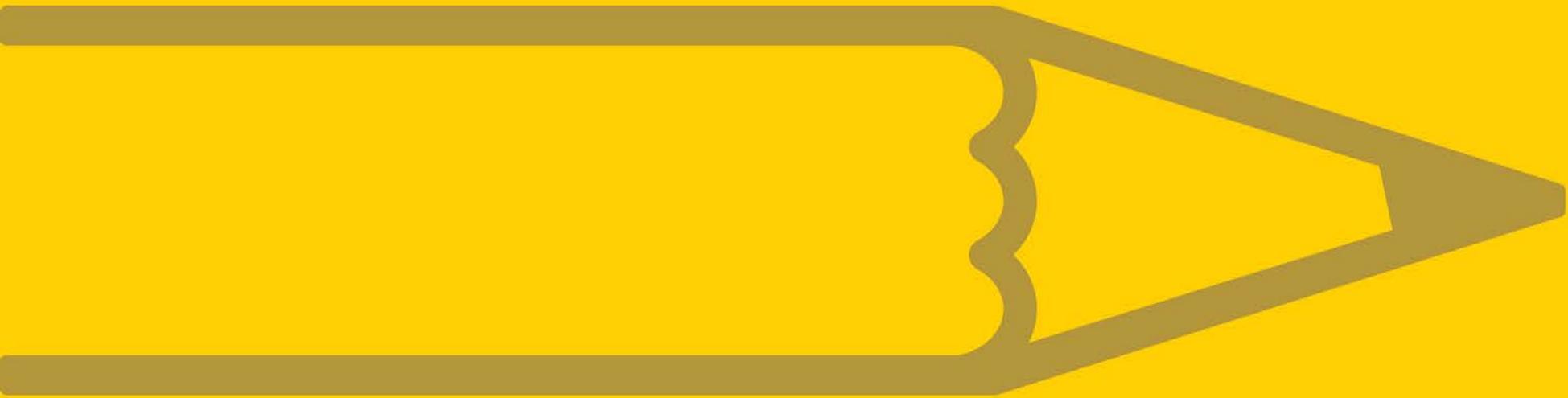
Senior Copywriter: Olivia McDonald

Copywriter: Ashley Schafer

Account Executive: Liz Beit

GOLD

AD CLUB CT



B2B MAGAZINE SERIES

“Infinite Starts Here”

BUILD A HISTORIC FUTURE IN CONNECTICUT.

2ND-MOST affordable for raising a family?
+ TOP 10 for quality of life?
Hartford's cost of living is 65% more affordable than New York City and 31% more affordable than Boston.*

3RD for Pre-K to Grade 12 education
+ 1ST for college readiness?
Connecticut is invested in its residents' future and - by extension - the future of Insurtech, FinTech, and other business sectors where innovation is key.

Unmatched Class A lease rate of \$21.15¹

TOP 5 for business environment and patent creation?
+ 4TH highest concentration of graduate or professional degrees?
Hartford, Connecticut has the proven means to help companies create, test, and deliver innovative solutions to the US and global markets.

For Insurtech and FinTech companies looking to launch their business or expand into the U.S. market, Hartford, Connecticut is the conclusive destination. And not just because insurance, finance, and tech developments are the bedrock of Hartford's history. Rather—as some of the world's leading insurance and financial companies already know—it's the one ecosystem in the country ready for the future of these industries, where both the cost of working and living there just makes sense.

Learn more about Connecticut's affordable, talent-rich business ecosystem at connecticutfis.com or search for the "Insurance Capital of the World."

CT IFS
CONNECTICUT FINANCE
& FINANCIAL SERVICES

**THE POSSIBILITIES ARE ENDLESS.
BUT THE STARTING POINT?
THERE'S ONLY ONE.**

* CBRE Q4 2023 Office Market Reports; ¹ US News & World Report, 2024; ² US Census; ³ WallStreetHub, 2020; ⁴ CBIC Top States, 2024; ⁵ CTRP; Cost of Living Index, 2025; ⁶ US News & World Report, 2024

CT IFS B2B MAGAZINE AD SERIES

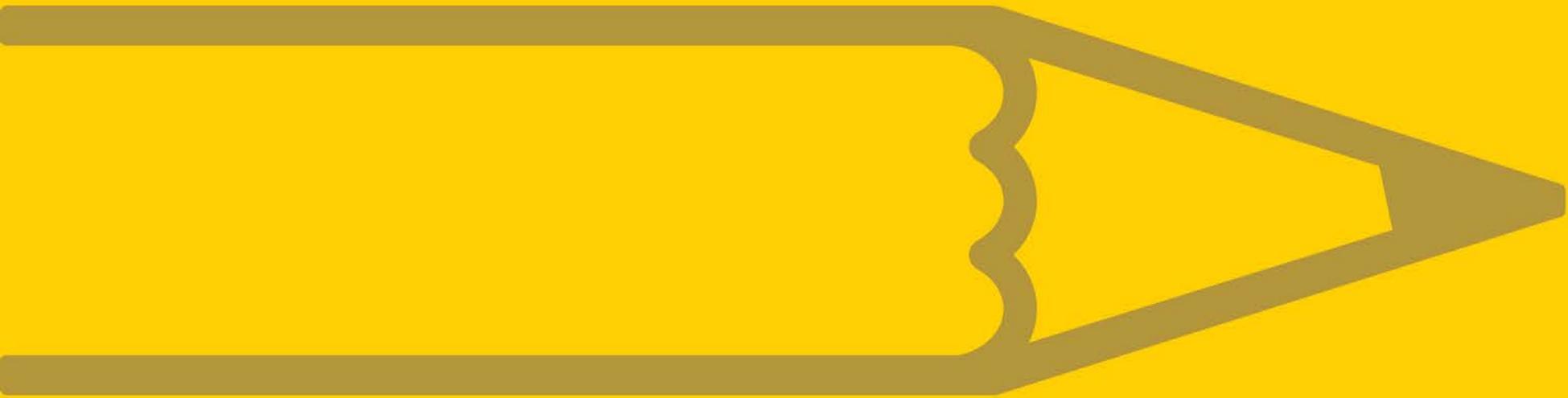
Hartford, CT's title as the Insurance Capital of the World means insurance and financial businesses who take up residence here are entering a business ecosystem in which the possibilities for growth and innovation are extensive—a claim with the statistics to back it up. Utilizing a mix of full-page ads and a graphically driven two-page advertorial, the “Infinite Starts Here” campaign launched (fittingly) in site-consultant publications, in issues focused on Connecticut and Insurtech/FinTech businesses.

Agency: Mintz+Hoke
Client: Metro Hartford Alliance

CREDITS:
Associate Creative Director:
Carla Gonzalez
Senior Art Director: Dani Battaglia
Executive Creative Director:
Brian Pike
Account Director:
Michelle Ormsby
Project Manager: Rena Astle

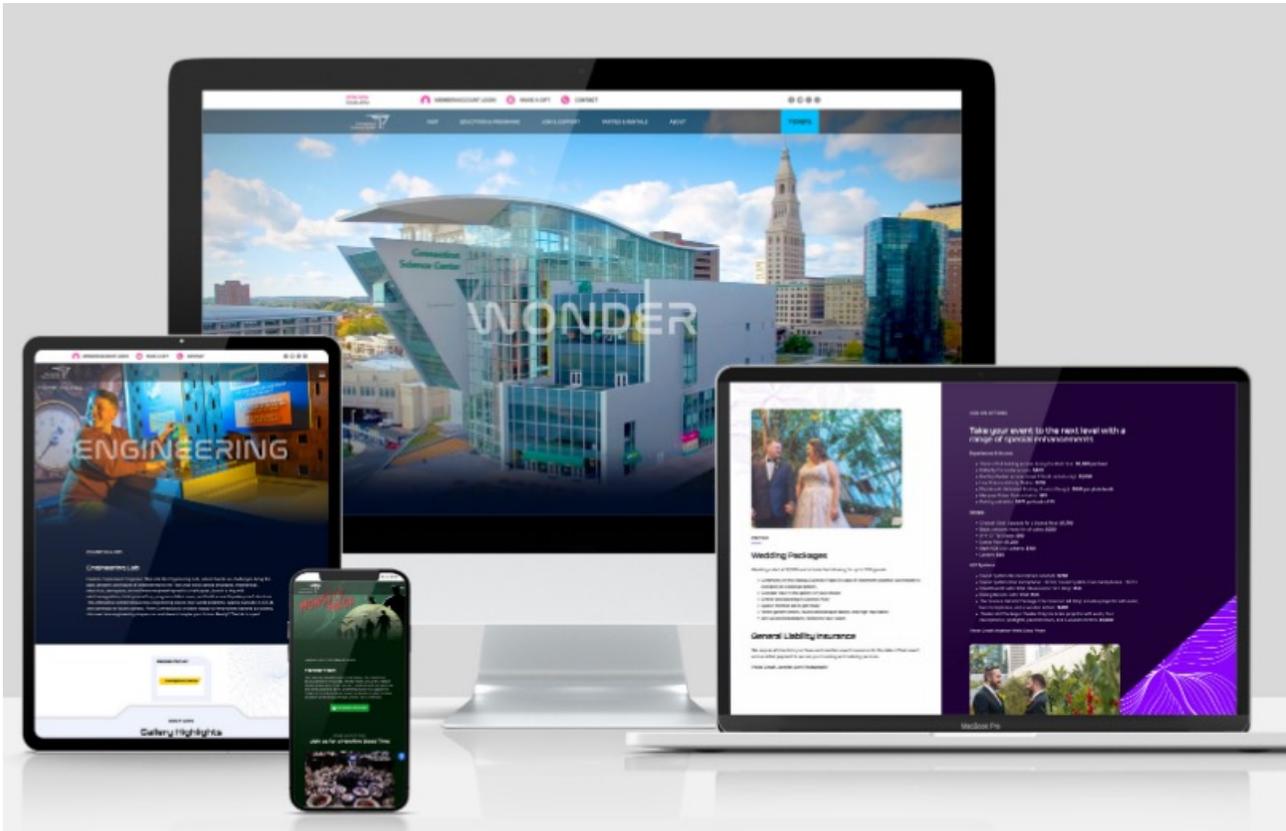
AD CLUB CT

MERIT



BEST OF NON-PROFIT

“CT Science Center Website”



Agency: Adams & Knight
Client: CT Science Center

CREDITS:

VP, Interactive: Ryan Jakubowski

VP, Strategic Services:
Marc McFarland

Senior Web Developers:
Charles Schoenfeld
Steven Wright

Graphic Designer: McKaylah DeKay
Creative Director, Digital: Eric Panke

Associate CD: Paul Emery

Senior Copywriters: Amy Urso,
Kelly Krug

SILVER

AD CLUB CT

BEST OF NON-PROFIT

“I Can and I Do”



Agency: Mintz+Hoke

Client: Favarh

CREDITS:

Senior Copywriter: Kolbe Fitzgerald

Senior Art Director: Dani Battaglia

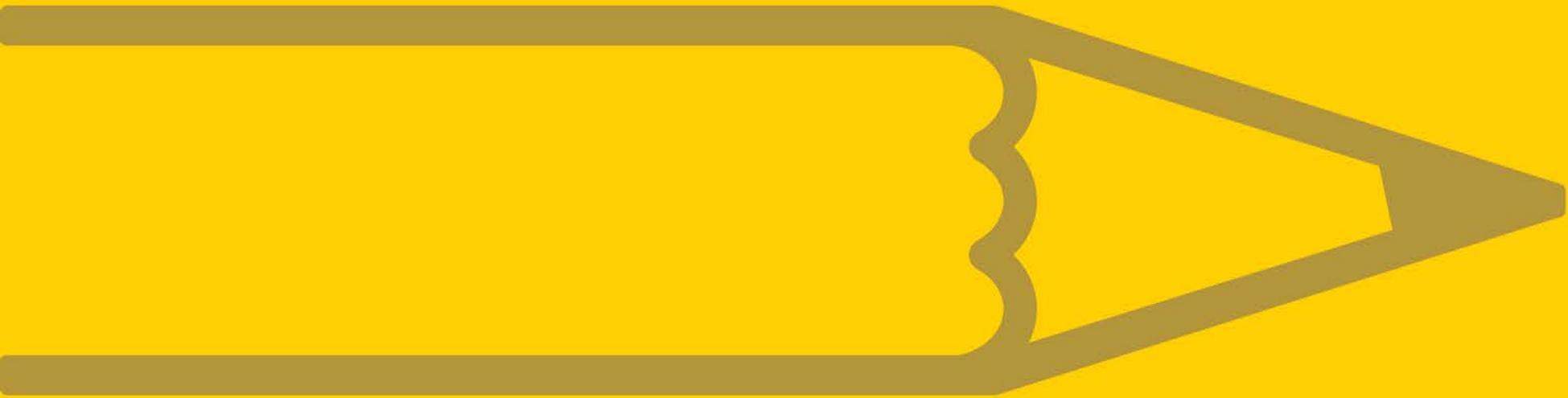
Motion Designer: Motti Zaretsky

Project Manager: Rena Astle

Chief Creative Director: Sean Crane

BRONZE

AD CLUB CT



BEST OF ARTS, ENTERTAINMENT & RECREATION

“Close to the World’s Greatest Art”

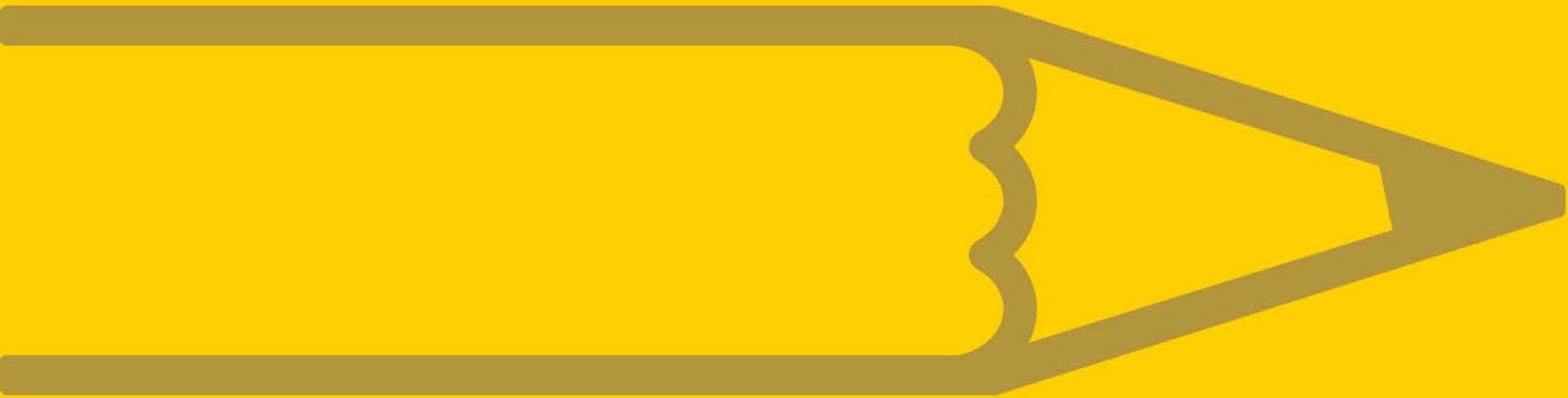


Agency: Adams & Knight
Client: Wadsworth Atheneum

CREDITS:
Creative Director & Copywriter:
Pat Dugan
Art Director: Don Carter

GOLD

AD CLUB CT



BEST OF HEALTHCARE MARKETING

“Double-Dog Dare”



Agency: Decker

Client: CT Dept. of Public Health

CREDITS:

SVP Strategy & Development:

Andrew Kesin

Creative Director & Copywriter:

Dom DeLoya

Art Director/Senior Designer:

Brigid Docherty

Editors: Alexis Deprey and

Scott DaRos

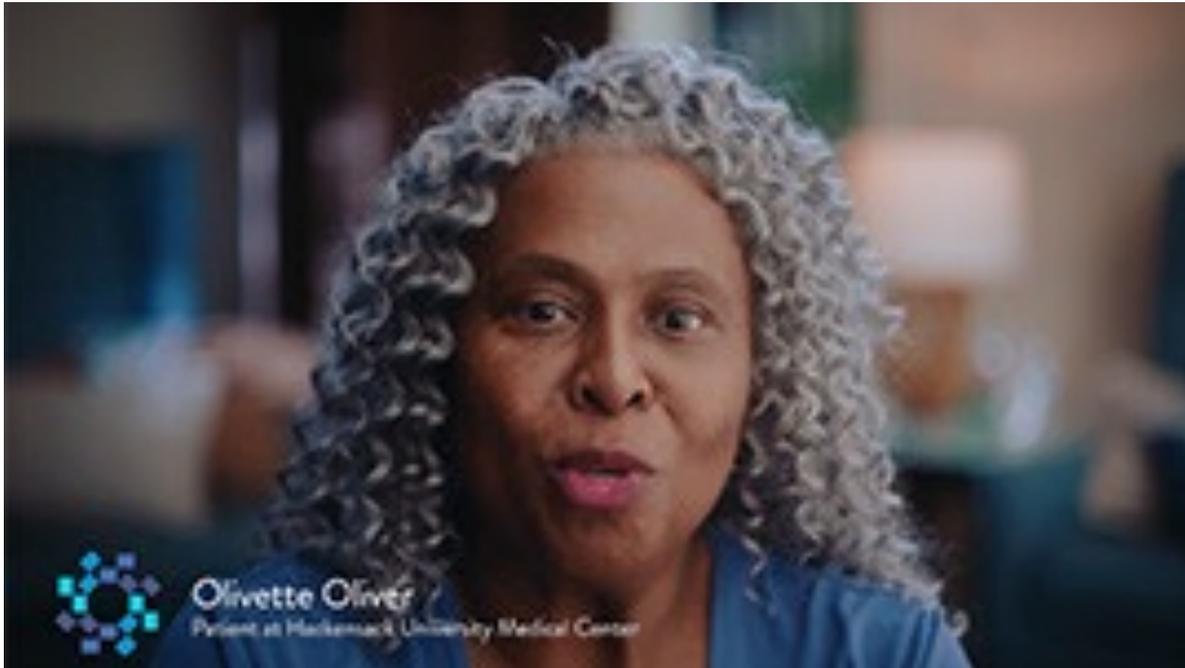
Production Company: Threadwood

GOLD

AD CLUB CT

BEST OF HEALTHCARE MARKETING

“Be the Difference”

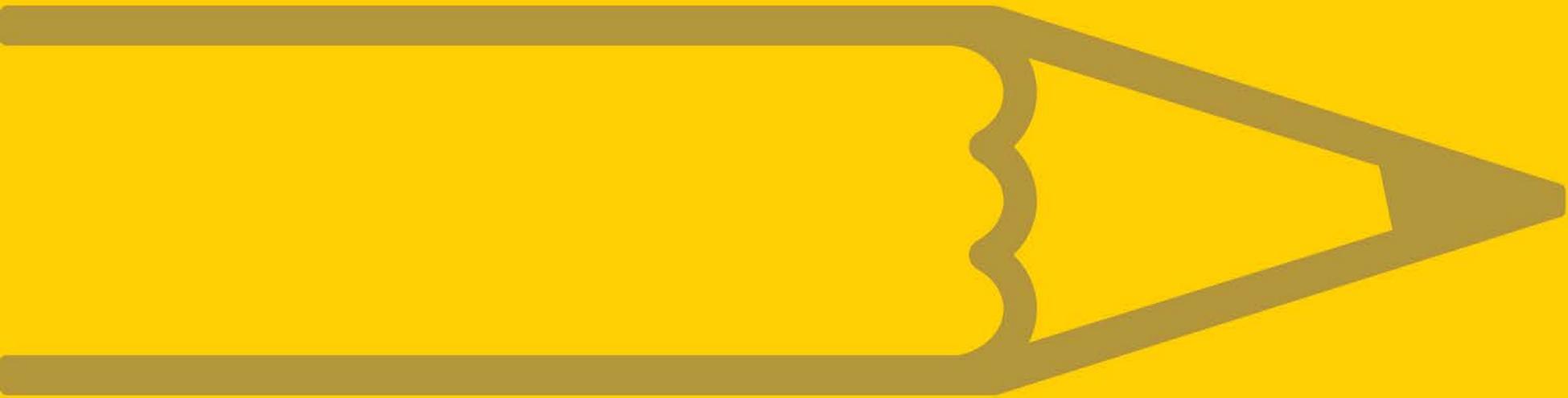


Agency: Adams & Knight
Client: Hackensack Meridian Health
Foundation

CREDITS:
Creative Director & Copywriter:
Pat Dugan
Art Director: Eric Panke

SILVER

AD CLUB CT



BEST OF TOURISM & HOSPITALITY

“CT Pizza Rage Bait”

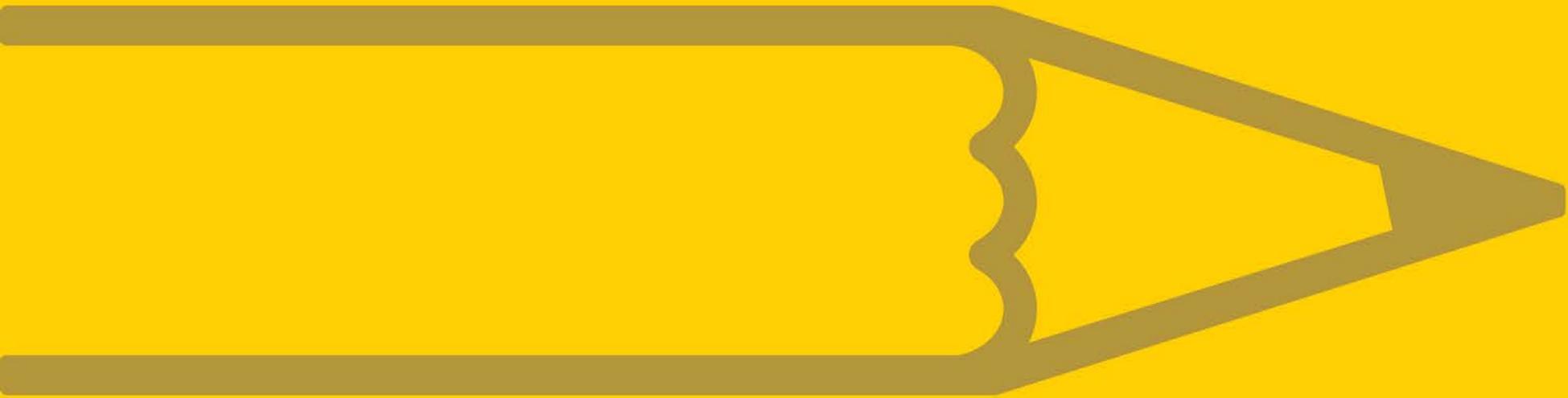


Agency: Adams & Knight
Client: CT Office of Statewide
Marketing and Tourism

CREDITS:
Creative Directors: Eric Panke
Morgan Nyerick
Copywriter: Amy Urso
Chief Marketing Officer:
Anthony Anthony

SILVER

AD CLUB CT



BILLBOARDS – SINGLE

“Green Land”



Agency: Elkinson + Sloves
Client: Yard Goats

CREDITS:

Designers:

Zandria Oliver

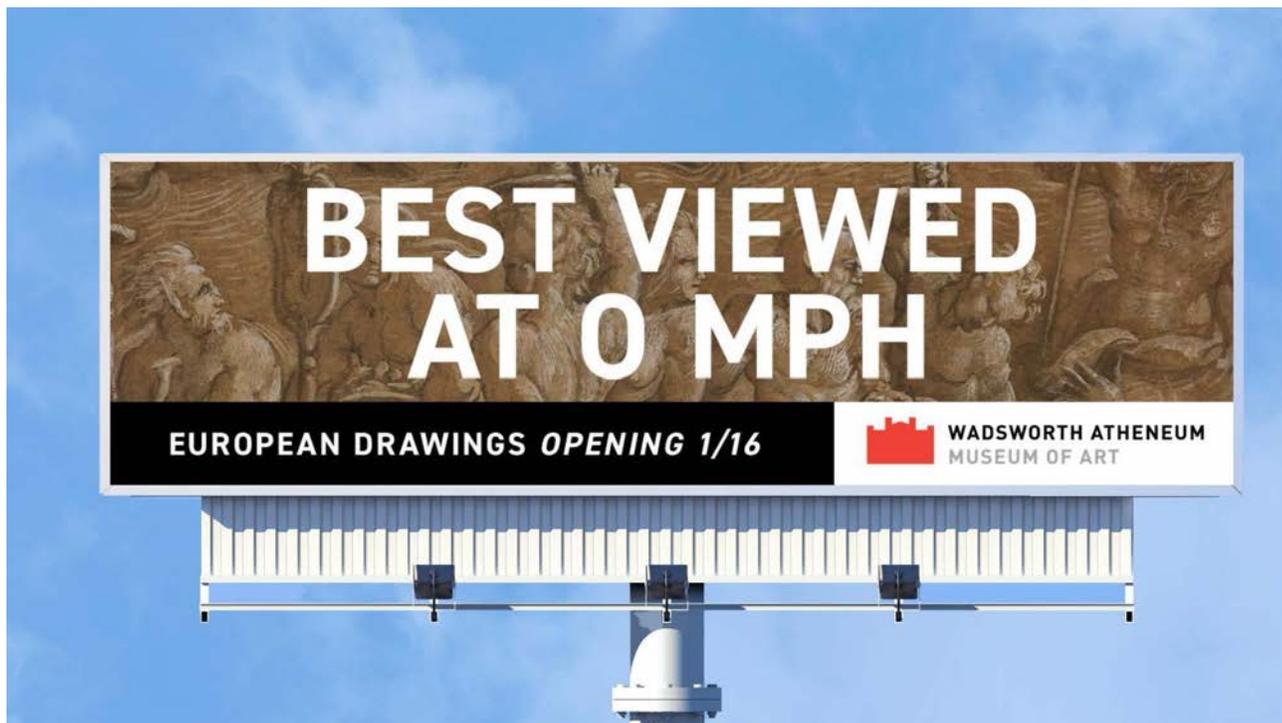
Danny Christenson

BRONZE

AD CLUB CT

BILLBOARDS – SINGLE

“Best Viewed at 0 MPH”

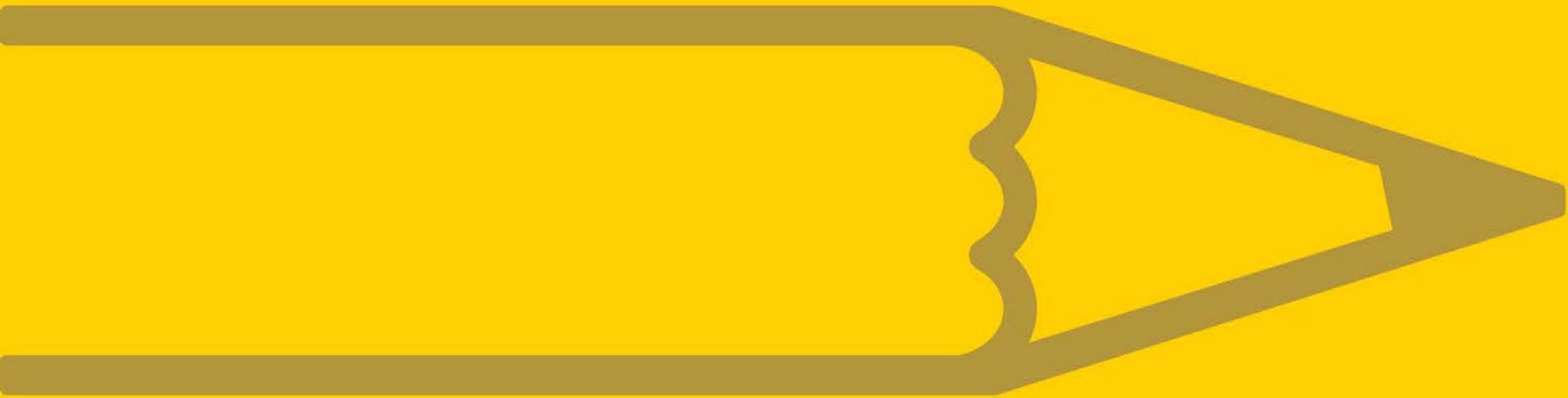


Agency: Decker
Client: Wadsworth Atheneum
Museum of Art

CREDITS:
Creative Director & Copywriter:
Dom DeLoya
Associate CD/Art Director:
Alan Duda
Art Director/Senior Designer:
Brigid Docherty
Production Artist:
Chris Gunderson

MERIT

AD CLUB CT



BOOTH/EXHIBIT DESIGN SUPPORT

“Innovation Wall”



American Manufacturing Hall of Fame engaged Elkinson + Sloves to create a 2,000 s/f “innovation wall” that was more than just a listing of CT innovations, but an exhibit designed to engage the next generation of makers—showing that today’s manufacturing is cool (not your grandfather’s factory). The Innovation Wall includes interactive displays.

Agency: Elkinson + Sloves
Client: American
Manufacturing Hall of Fame

CREDITS:
Designer: Dianne Scotton,
Copywriters: Jay Sloves
Katy Toburen
Sponsor: CT Office of
Manufacturing

BRONZE

AD CLUB BCT

BOOTH/EXHIBIT DESIGN SUPPORT

“Captivate”



Add Media

Agency: CashmanKatz

Client: PERQ

CREDITS:

Creative Director &

Copywriter: Eric Cavoli

Art Directors:

Mindy Kerivan

Justyn Bowen

Manny Vargas

Account Supervisor:

Lauren Burt

Editor: Brendan Kelsey

MERIT

AD CLUB CT

BOOTH/EXHIBIT DESIGN SUPPORT

“The Osborn Wisdom Gallery Exhibit”

The
Wisdom
Gallery
In Celebration of
OLDER AMERICANS MONTH

Agency: Co-Communications
Client: The Osborn

CREDITS:

Creative Director:

Andrew Saginor

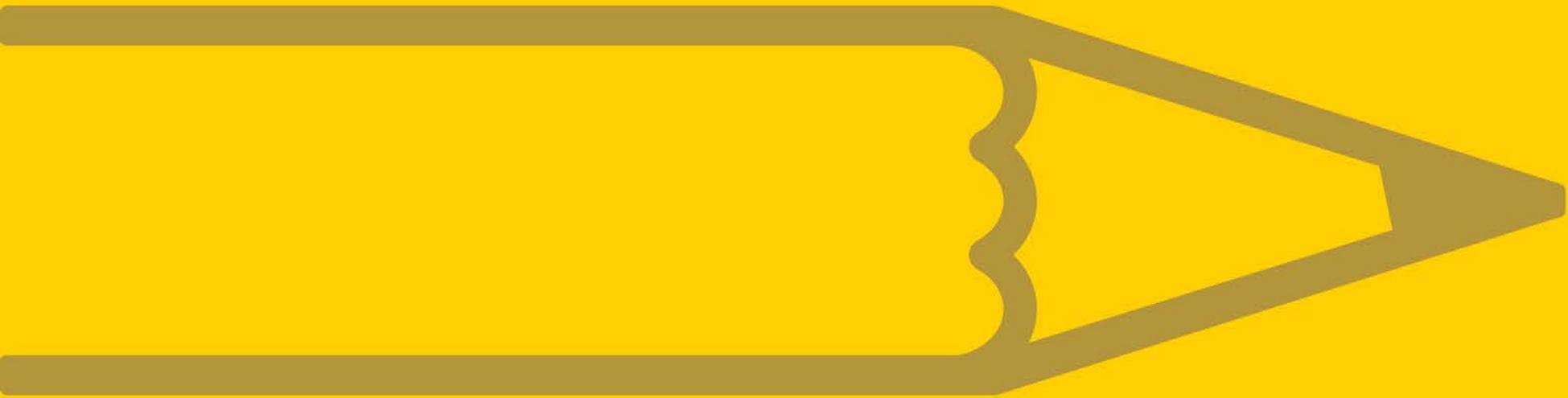
Copywriters:

Jessica Lyon

Caryn McBride

MERIT

AD CLUB CT



BUSINESS DESIGN IDENTITY SYSTEM

“Lyman Allyn”



Agency: Miranda Creative
Client: Lyman Allyn

CREDITS:
Senior Graphic Designer:
Ryan Doran
Senior Art Director:
Tomasz Kazmierczak

GOLD

A
D
C
L
U
B
C
T

BUSINESS DESIGN IDENTITY SYSTEM

“Nighthawks”



Agency: CashmanKatz
Client: ECHN

CREDITS:
Copywriter: Eric Cavoli
Art Directors:
Justyn Bowen
Michele Briganti

BRONZE

AD CLUB CT

BUSINESS DESIGN IDENTITY SYSTEM

“Senior Living Hospitality”



Agency: CashmanKatz
Client: Senior Living Hospitality

CREDITS:
Creative Director: Eric Cavoli
Art Director: Manny Vargas
Account Supervisor:
Lauren Burt

BRONZE

A
D
C
L
U
B
C
T

BUSINESS DESIGN IDENTITY SYSTEM

“CT Housing Finance Authority”



Agency: Mintz + Hoke

Client: CT Housing Finance Authority

CREDITS:

Associate Creative Director:

Trevor Dobrowsky

Senior Copywriter: Kolbe Fitzgerald

Senior Account Executive:

Caitlyn Wells

Project Manager: Rena Astle

Chief Creative Officer: Sean Crane

BRONZE

AD CLUB CT

BUSINESS DESIGN IDENTITY SYSTEM

“Connecticut Health Council”



Connecticut
HEALTH COUNCIL

Agency: Mintz + Hoke
Client: CT Health Council

CREDITS:

Associate Creative Directors:
Trevor Dobrowsky
Carla Gonzalez
Executive Creative Director:
Brian Pike
Principal, Client Service:
Kara Mitchell

MERIT

AD CLUB CT

BUSINESS DESIGN IDENTITY SYSTEM

“Generation Power CT”



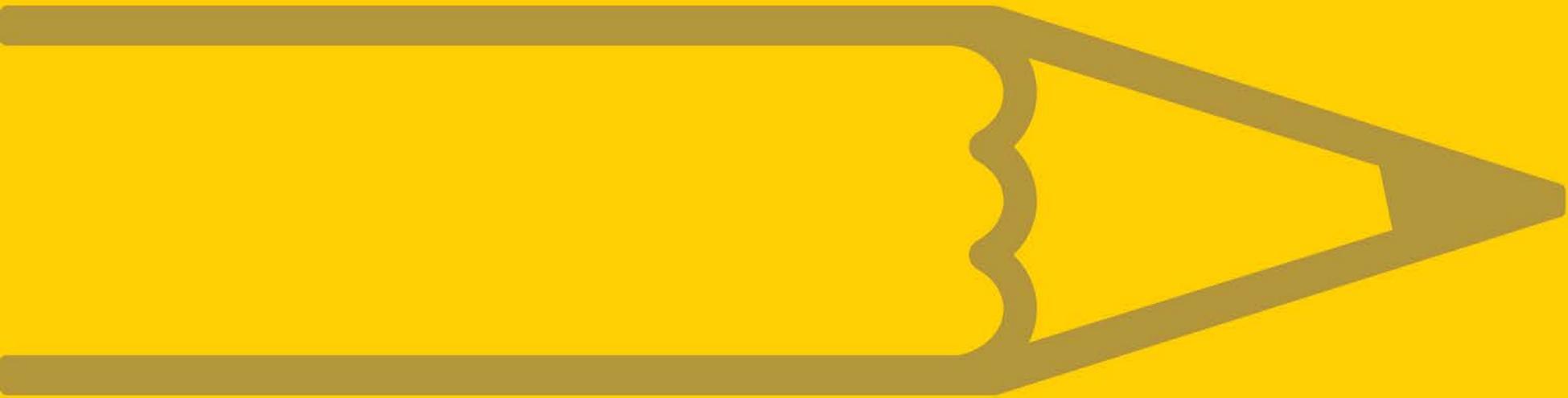
Agency: Co-Communications
Client: Generation Power CT

CREDITS:

Creative Director: Andrew Saginor
Project Manager: Jessica Lyon

MERIT

AD CLUB CT



BUSINESS DESIGN LOGO DESIGN

“Juneteenth Logo”



Working with the Juneteenth committee, Elkinson + Sloves created a powerful but still engaging symbol to celebrate freedom.



Agency: Elkinson + Sloves
Client: Juneteenth Committee,
Farmington Valley

CREDITS:
Designer:
Danny Christenson

BRONZE

AD CLUB CT

BUSINESS DESIGN LOGO DESIGN

“Colchester Youth Social Services”



Agency: Miranda Creative
Client: Colchester Youth
Social Services

CREDITS:
Graphic Designer:
Courtney Luft



BRONZE

A
D
C
L
U
B
C
T

BUSINESS DESIGN LOGO DESIGN

“CAA Happy Travels Icon”



We've given the classic smiley face our own Bradley International Airport (BDL) spin. The Happy Travels icon represents the joy of travel and our commitment to a positive passenger experience. The icon should be used primarily on airport premises to engage our customers during their travel adventures.

Agency: Adams & Knight
Client: CT Airport Authority

CREDITS:
Art Director: Eric Panke



BRONZE

AD CLUB CT

BUSINESS DESIGN LOGO DESIGN

“Connecticut Housing Finance Authority”



Agency: Mintz + Hoke
Client: CT Finance Housing
Authority

CREDITS:

Associate Creative Director:
Trevor Dobrowsky

Senior Copywriter:
Kolbe Fitzgerald

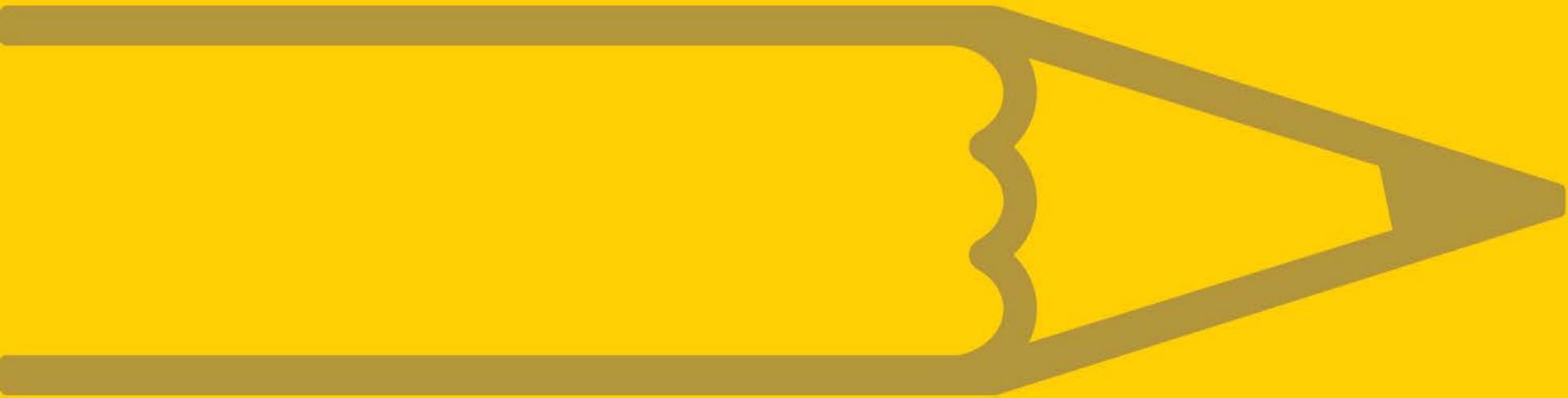
Chief Creative Officer:
Sean Crane

Senior Account Executive:
Caitlyn Wells

Project Manager: Rena Astle

MERIT

AD CLUB CT



CONSUMER MAGAZINE – SINGLE AD

RAISES 7 KIDS.

GETS IN TOUCH WITH
HIS EMOTIONS.

PROTECTS HIS FAMILY
FROM NAZIS.

WHAT A DAD!

The Captain reminds us all that fatherhood takes strength, integrity and vulnerability. We can relate.

Congratulations to the cast and crew, and best wishes for an amazing performance of The Sound of Music!



Join us!
Wethersfield Dads Club.org



“What a Dad!”

Print ad in a community theater playbill for a production of “The Sound of Music.”

Agency: Eric Cavoli

Client: Wethersfield Dad’s Club

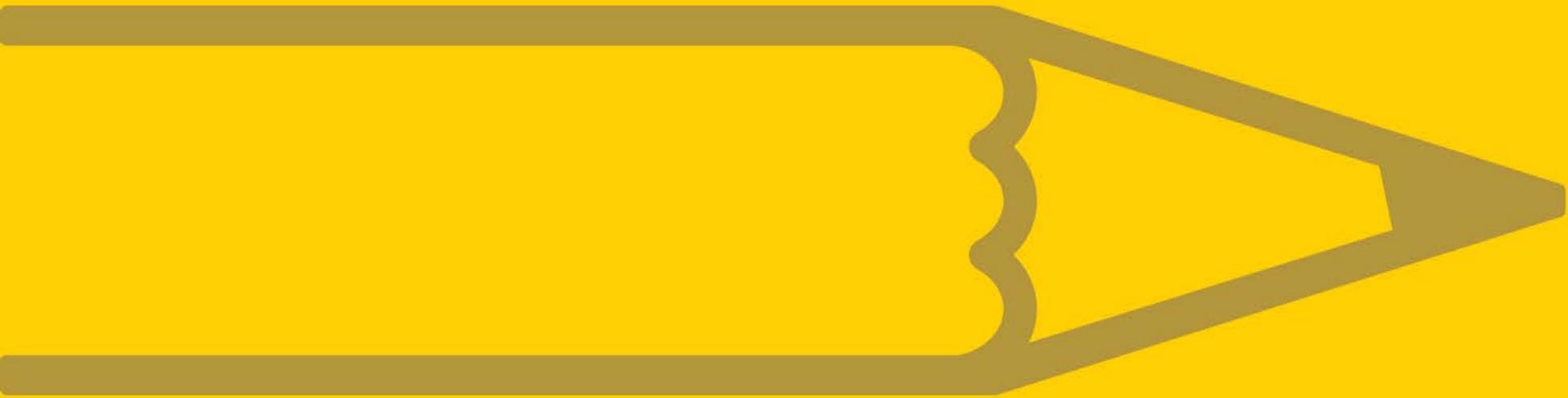
CREDITS:

Copy & Art:

Eric Cavoli

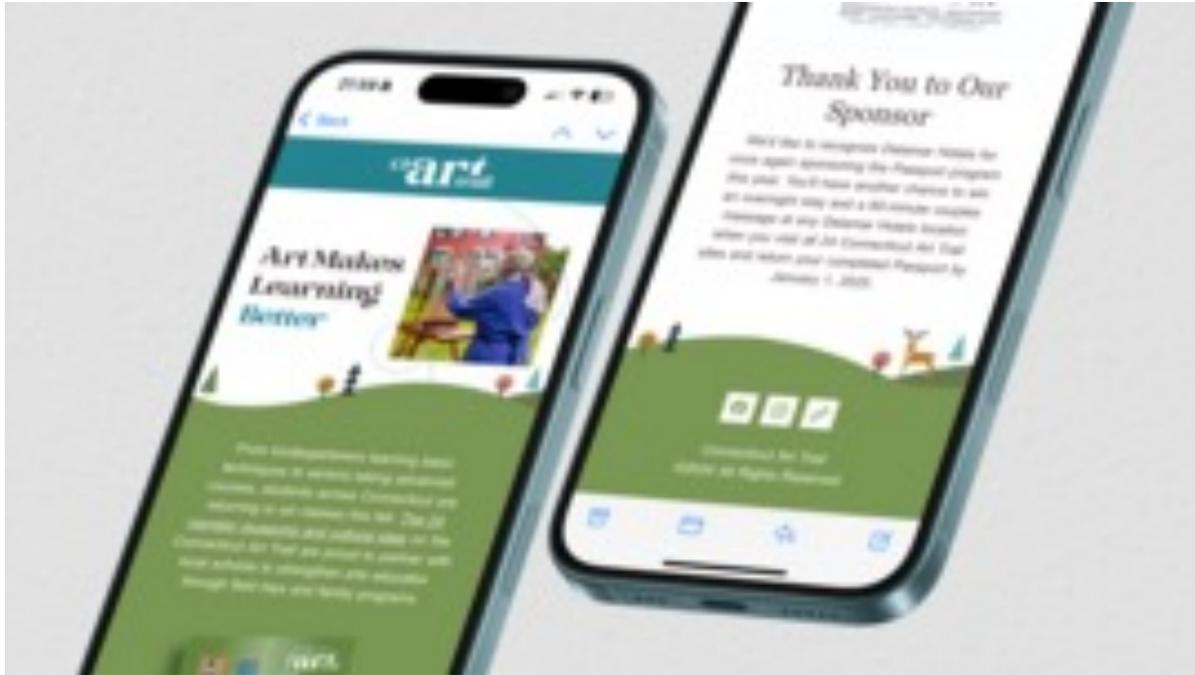
BRONZE

AD CLUB CT



EMAIL MARKETING BRANDING CAMPAIGN

“CT Art Trail”

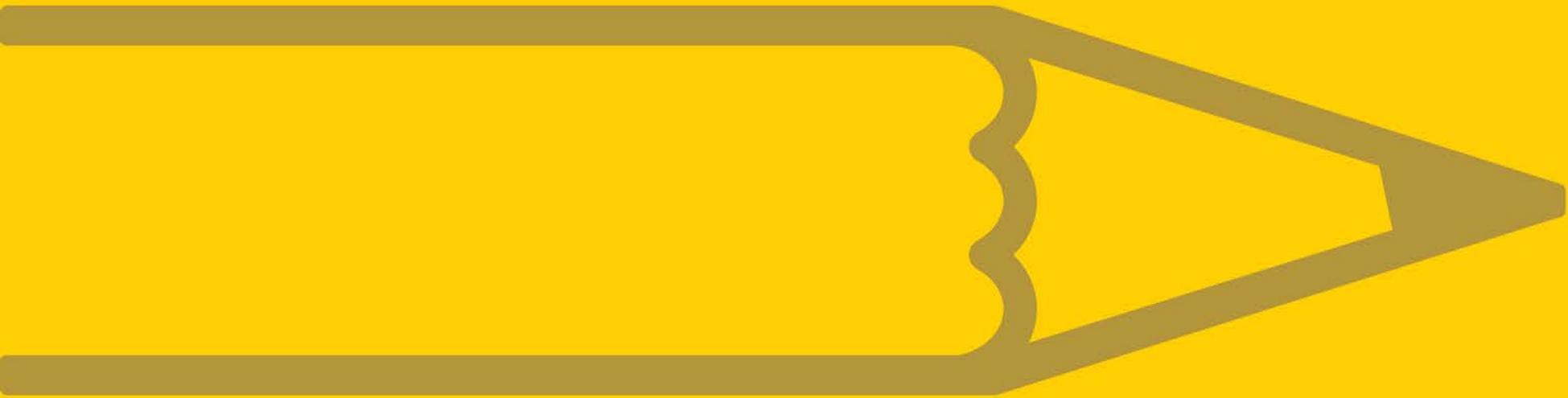


Agency: Miranda Creative
Client: CT Art Trail

CREDITS:
Senior Art Director:
Tomasz Kazmierczak
Graphic Designer:
Alex Dominguez

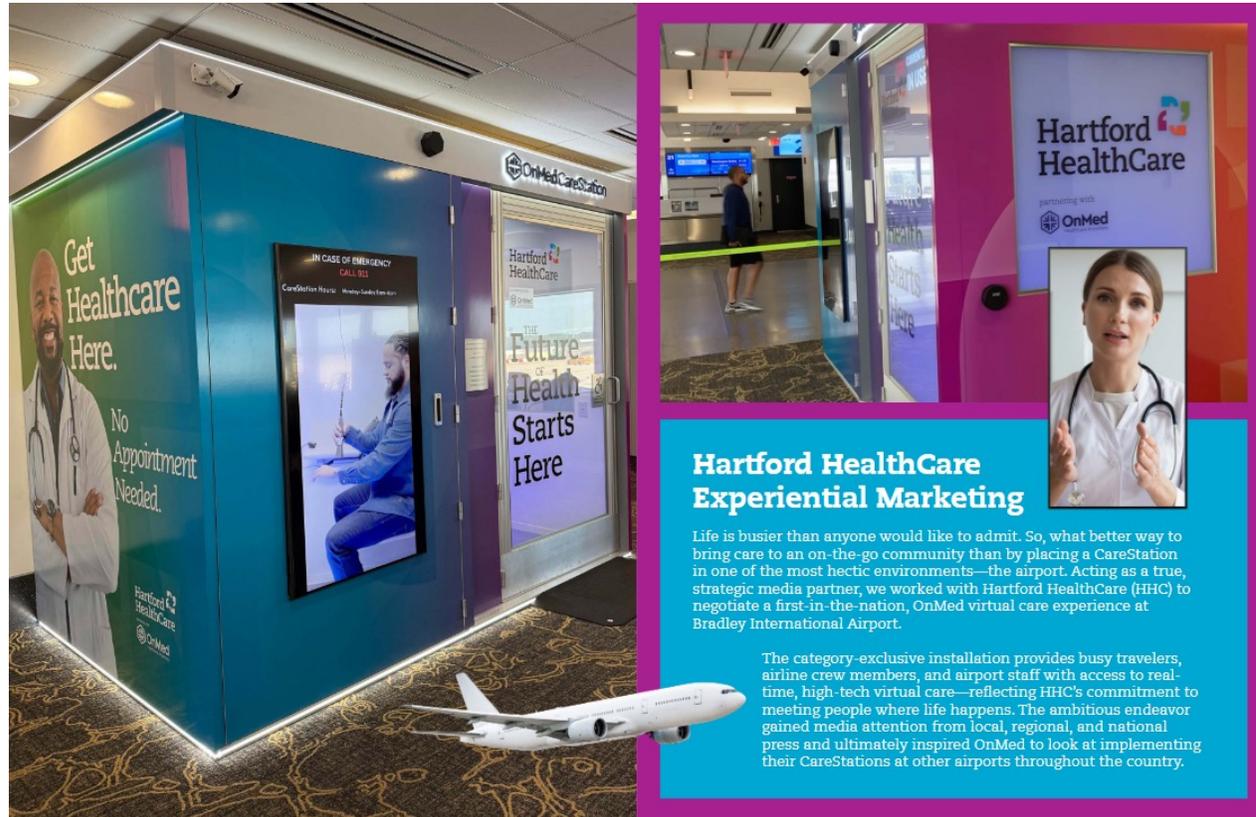
MERIT

AD CLUB CT



GRASSROOTS/GUERRILLA EXPERIENTIAL MARKETING CAMPAIGN

“Hartford HealthCare Care Station”

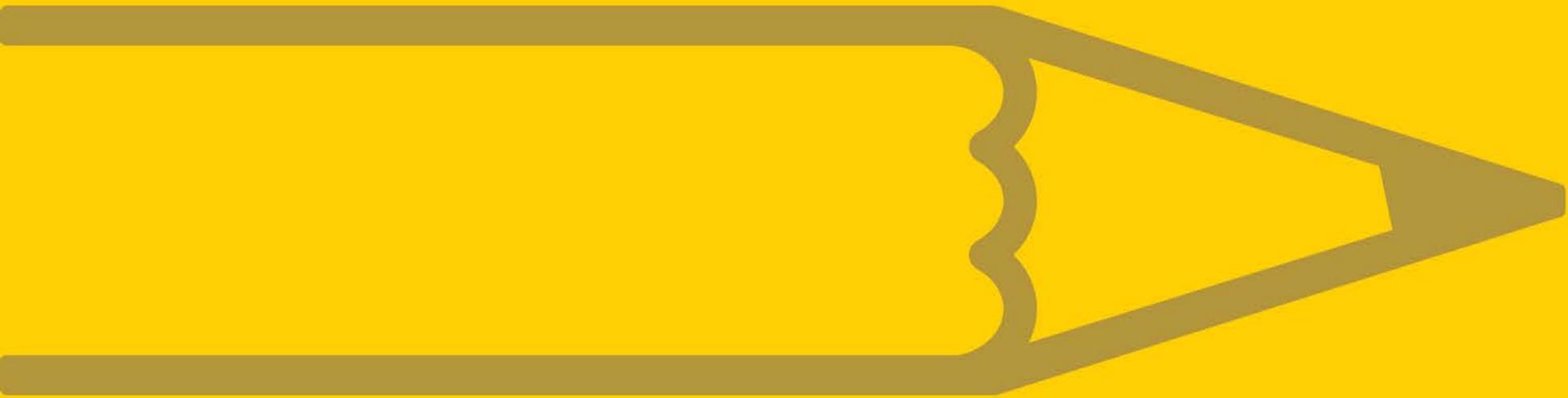


Agency: Mintz + Hoke
Client: Hartford HealthCare

CREDITS:
Principal, President of
Media Only:
Sara-Beth Kozlowski

ADD CLUB BCT

SILVER



OMNICHANNEL CONSUMER CAMPAIGN

“I Got it Made”

Agency: Cronin

Client: CT Office of Manufacturing



CREDITS:

Account Supervisor:

Suzanne Carbonella

Executive Creative Director: Scott Higgins

Senior Art Director: Jonathan Abel

Senior Copywriters: Olvia MacDonald,
Josh Gold

Executive Producer: Peter Feldman

Senior Content Producer: Jodi Ciarleglio

Camera: Mathew Greenfeld

Camera Assistant: Owen Sindorf

Senior Vice President: AnnMarie Kemp

Senior Account Supervisor: Kate Anderson

Account Executive: Mia Pasquariello

SILVER

AD CLUB CT

OMNICHANNEL CONSUMER CAMPAIGN

“CT Pizza Rage Bait”



Agency: Adams & Knight

Client: CT Office of Statewide
Marketing and Tourism

CREDITS:

Creative Directors:

Eric Panke

Morgan Nyerick

Copywriter:

Amy Urso

Chief Marketing Officer:

Anthony Anthony

AD CLUB CT

SILVER

OMNICHANNEL CONSUMER CAMPAIGN

“Kenoo Yeah”

Client: Decker

Agency: CT Lottery



CREDITS:

Production Companies: Plural Films, Vagrants

Creative Director/Copywriter: Dom DeLoya

SVP Strategy & Development: Andrew Kesin

Art Director/Senior Designer: Brigid Docherty

Executive Producer: Steve Holm

Director & Editor: Michael Fagan

DP: Quniton Brogan

SFX: Jonah Kaplan

Sound Engineer/Sound Design: Matt Berky/

Massive Productions

Color: Rob Bessette

Conform Editor: Adrienne Sullivan

Spanish: Maria Lino/The Latino Way

SILVER

AD CLUB CT

OMNICHANNEL CONSUMER CAMPAIGN

“Car is an Oven”



Agency: CashmanKatz

Client: CT Children's/Where's Baby

CREDITS:

Creative Director & Copywriter:

Eric Cavoli

Art Directors:

Mindy Kerivan, Justyn Bowen,
Manny Vargas

Director: Dave Kinney

Editor: Brendan Kelsey

BRONZE

AD CLUB CT

OMNICHANNEL CONSUMER CAMPAIGN

“On the Line”



Agency: CashmanKatz
Client: CT DOT

CREDITS:
Creative Director &
Copywriter: Eric Cavoli
Art Directors: Justyn Bowen,
Manny Vargas
Director: Dave Kinney
Editor: Brendan Kelsey
Account Supervisor:
Amanda Mueller



BRONZE

AD CLUB CT

OMNICHANNEL CONSUMER CAMPAIGN

“Buckle Everyone”



Agency: CashmanKatz

Client: CT DOT

CREDITS:

Creative Director & Copywriter:

Eric Cavoli

Art Directors: Justyn Bowen,

Manny Vargas

Director: Derek Dudek

Agency Producer: Dave Kinney

Editor: Brendan Kelsey

Account Supervisor: Amanda Mueller

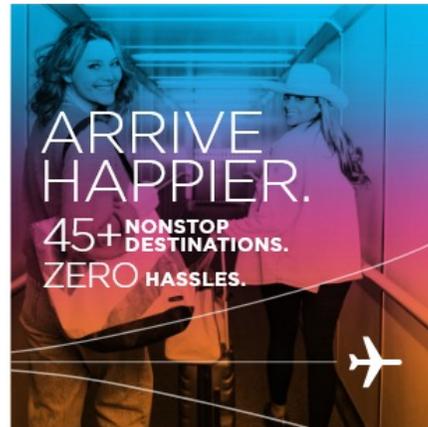
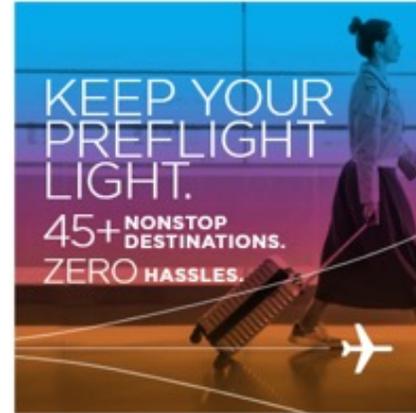
Photographer: Manny Vargas

MERIT

AD CLUB CT

OMNICHANNEL CONSUMER CAMPAIGN

“Happy Travels”

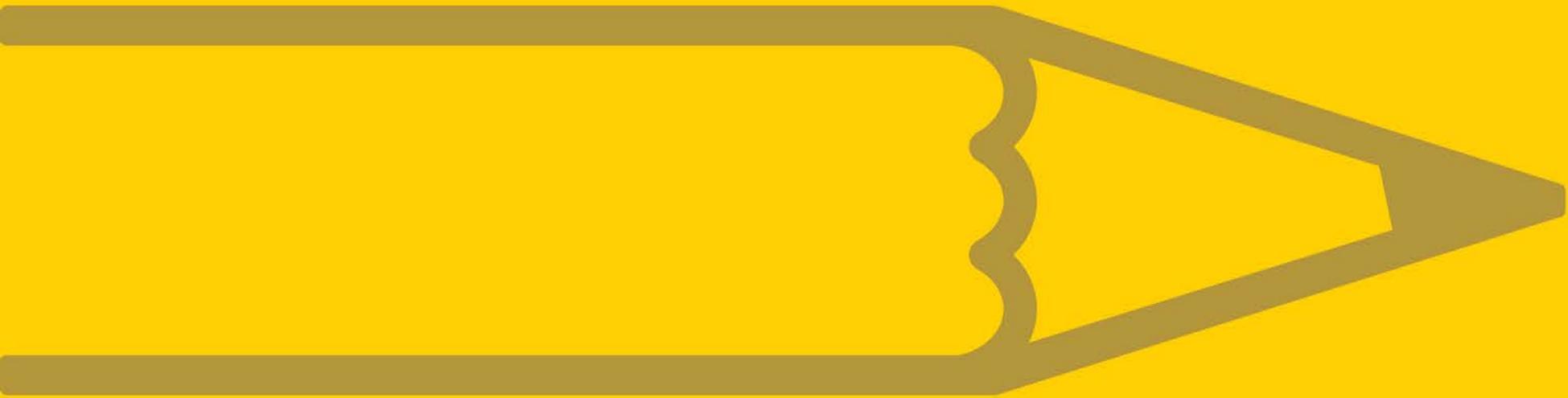


Agency: Adams & Knight
Client: CT Airport Authority

CREDITS:
Creative Director & Art Director:
Eric Panke
Copywriter: Amy Urso

MERIT

AD CLUB CT



OMNICHANNEL ONLINE/DIGITAL CAMPAIGN

“Greatest Art”



Agency: Adams & Knight
Client: Wadsworth Atheneum

CREDITS:
Creative Director & Copywriter:
Patrick Dugan
Art Director: Don Carter

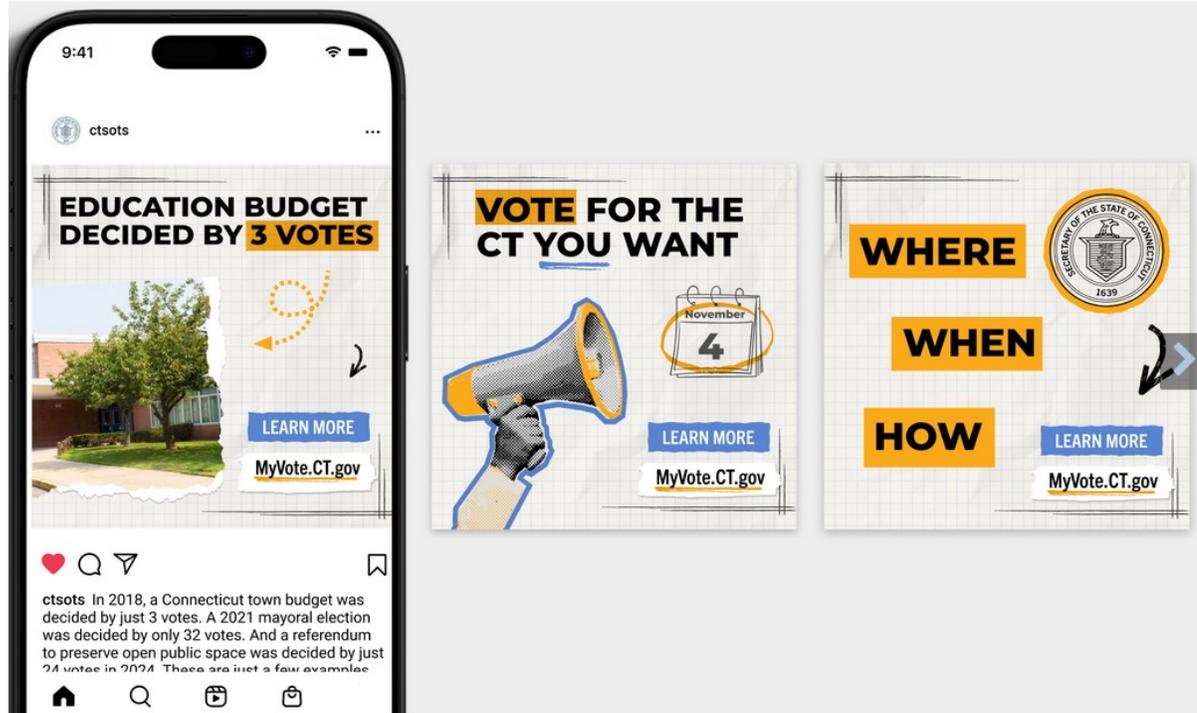


BRONZE

AD CLUB CT

OMNICHANNEL ONLINE/DIGITAL CAMPAIGN

“CT Secretary of State”

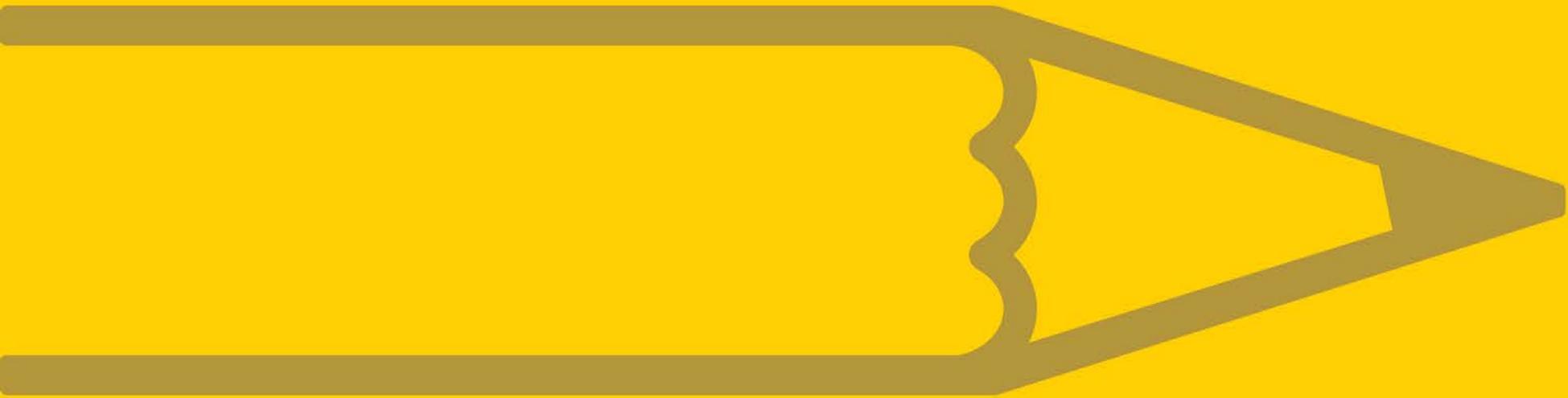


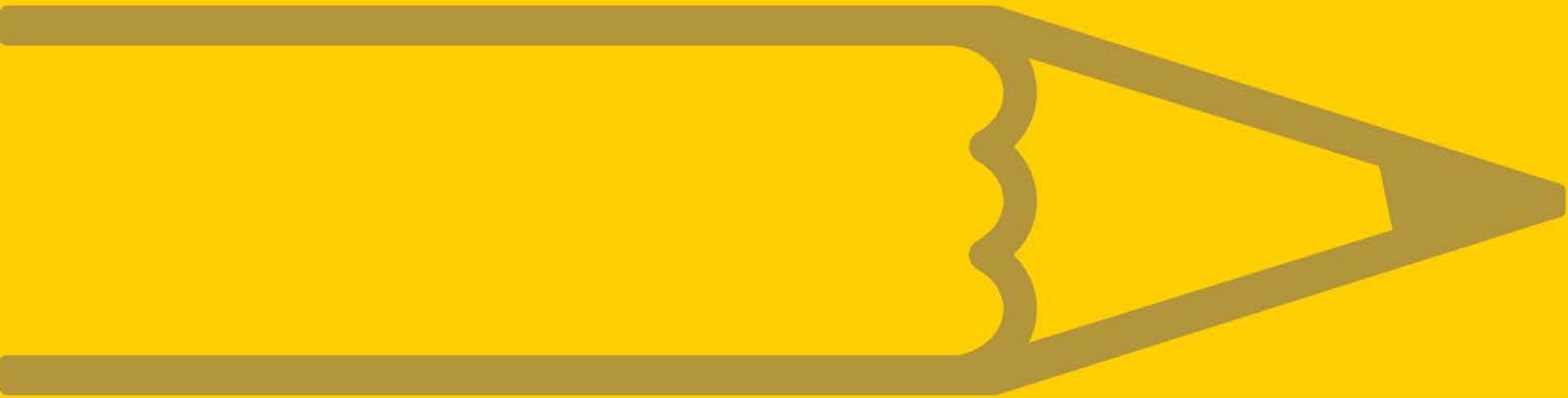
Agency: Miranda Creative
Client: CT Secretary of State

CREDITS:
Senior Graphic Designer:
Ryan Doran

AD CLUB CT

MERIT





HALL OF FAME



**CONNECTICUT
CREATIVES**

HALL OF FAME

The Hall of Fame honors those who have made significant contributions to the Ad Club of CT and/or to the CT advertising and marketing industry.

**Established at the
100-year anniversary**

2022:

Phil Clement
Ron Perine

2019:

Donna Collins

2018:

Alan Maislen

2016:

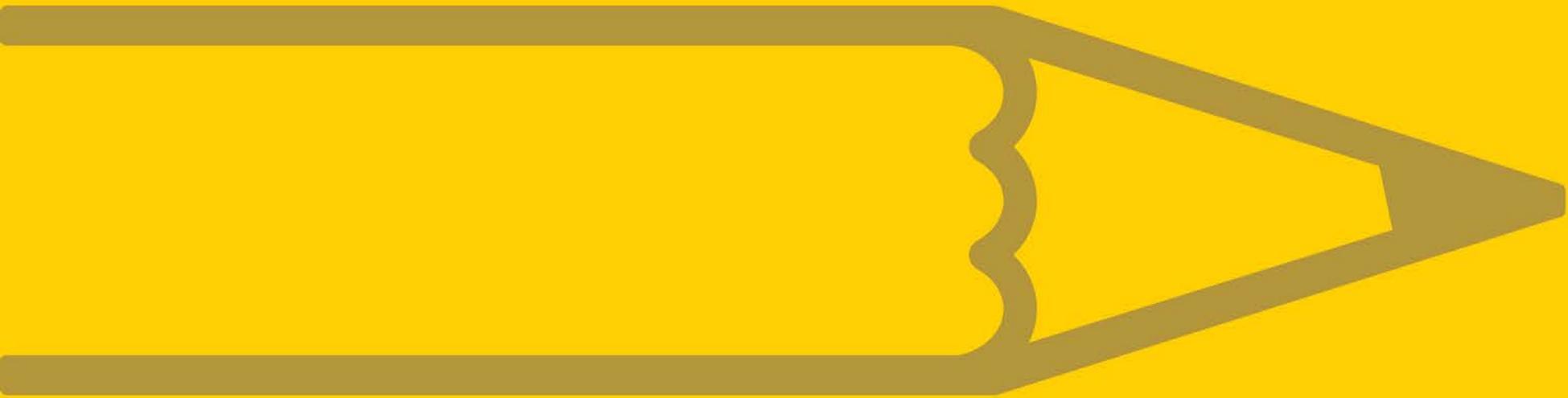
Dik Haddad
Brian Magee
Allied Printing

2014:

Bill Cronin
Joe Hoke

2013:

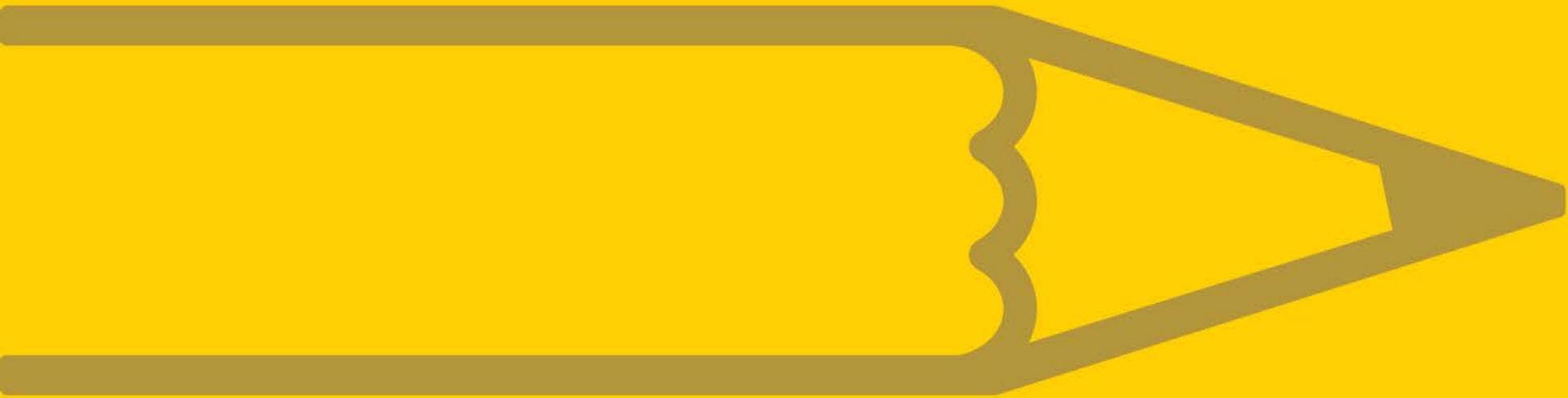
Loretta Berry
Sandra Brangiero
Diane Dawson-Brown
Howie Hirsch
Bill Knight
Irene Makiaris
Lynette McCarthy
Jeff Sobiech
The Hartford Courant



Donna Elkinson-Miller



Donna Elkinson Miller
1953-2024

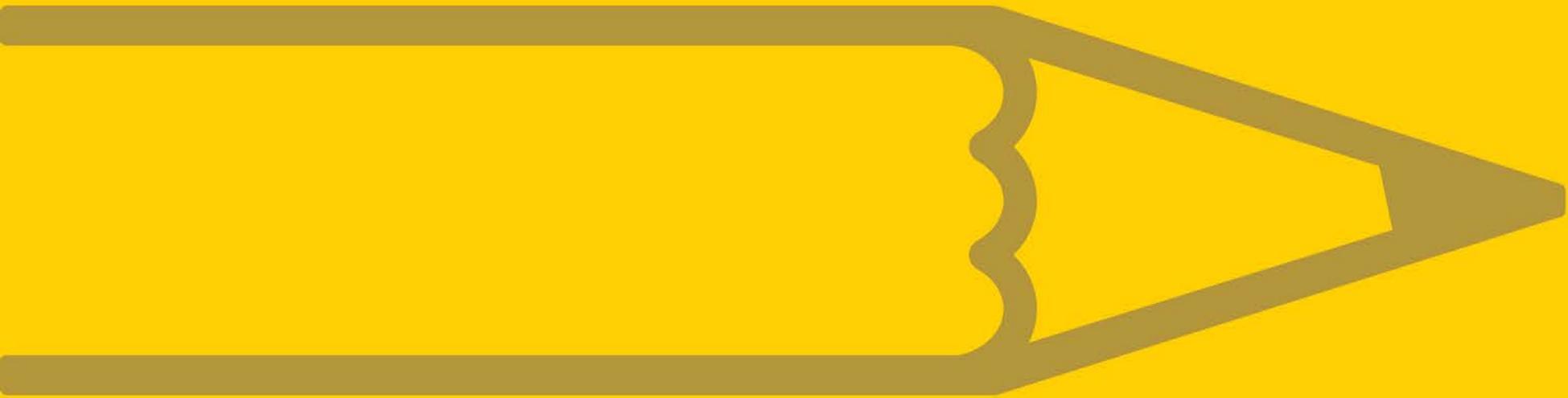


Bernadette Grecki

“Berni's career achievements, spanning 40 years, are impressive and Hall of Fame worthy.

Her leadership and service to the Ad Club, including bringing it back from the brink, is truly heroic. Belongs in a class of its own.”

-Donna Collins,
Past President and Hall of Fame Member

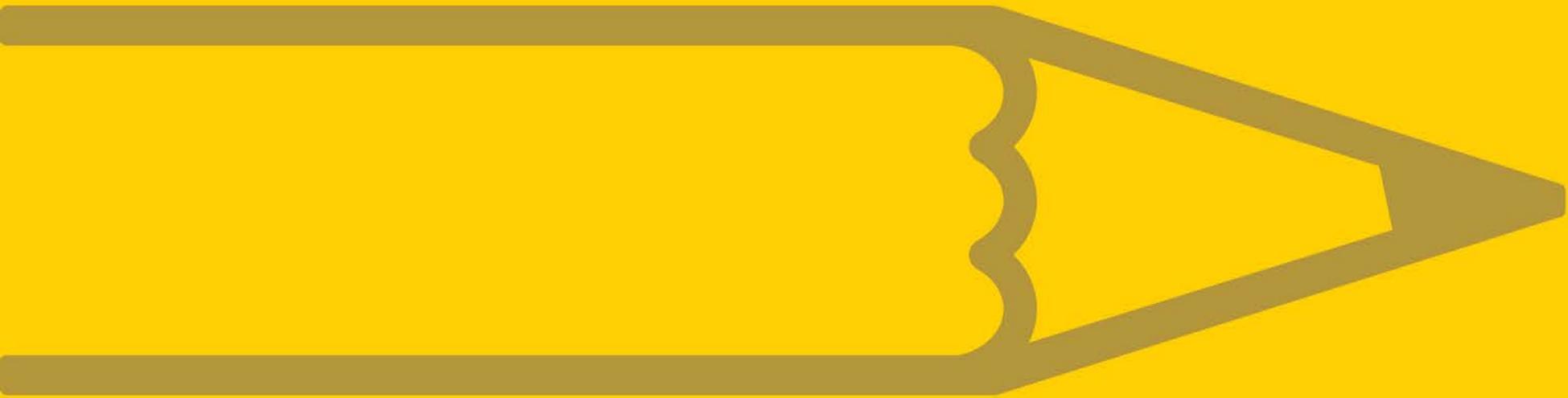


Dick Keiler

"One thing about Dick that should be noted was his appreciation of the fact that his success was not his alone, that it rested on the shoulders of the creative, motivated people who populated the employee roster. For many of its alumni, "the agency" was a kind of training ground where junior employees learned the business, refined their craft and went on to enjoy "big-time" careers or start their own businesses. And when it came time for Dick to retire to the home in Tucson he shares with his wife, Tommilee Phillips (herself a legend in the field of media), he chose to hand over the reins to the people who he felt had created his legacy rather than to the highest bidder."

Former Employees: Virginia Kramer, Susan Quirk, and Mike Scricco

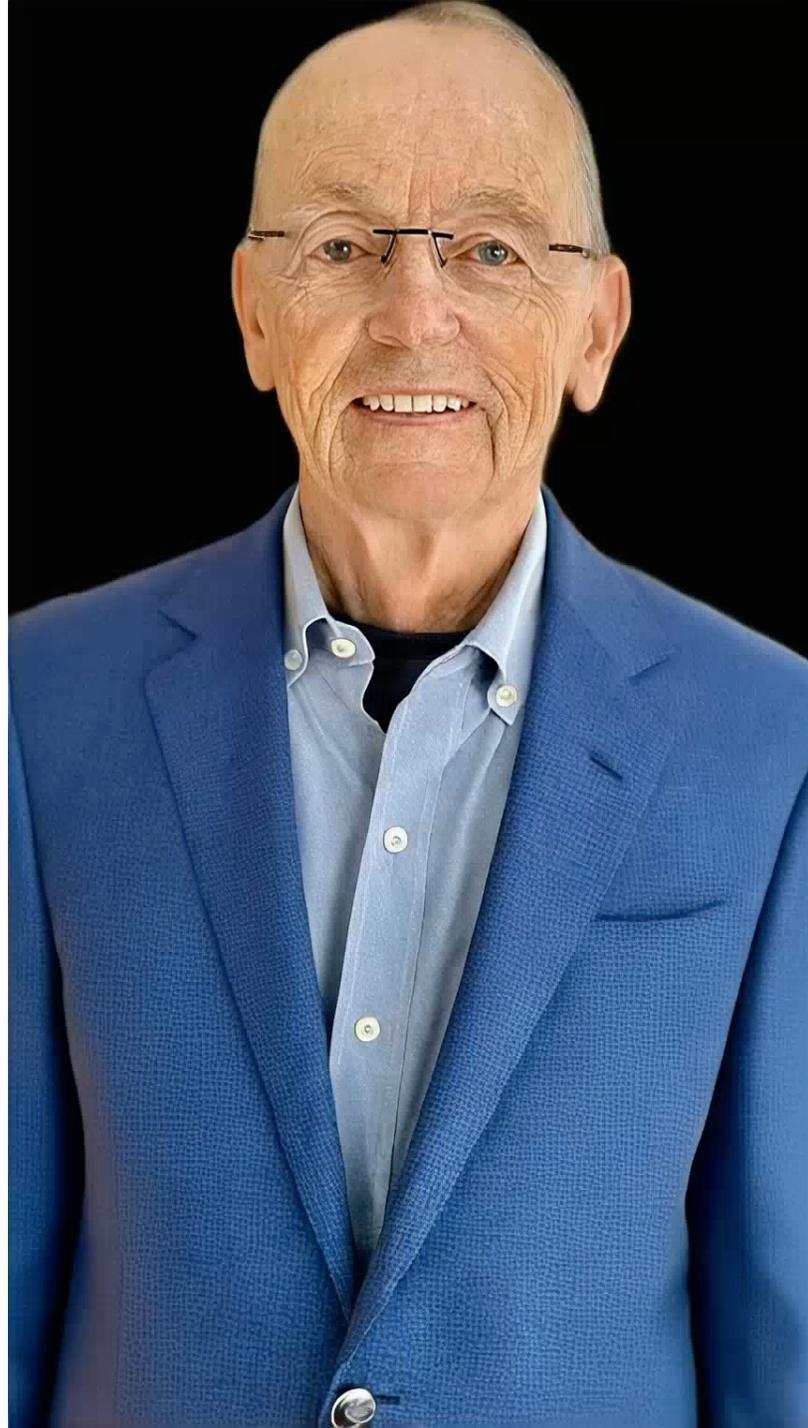


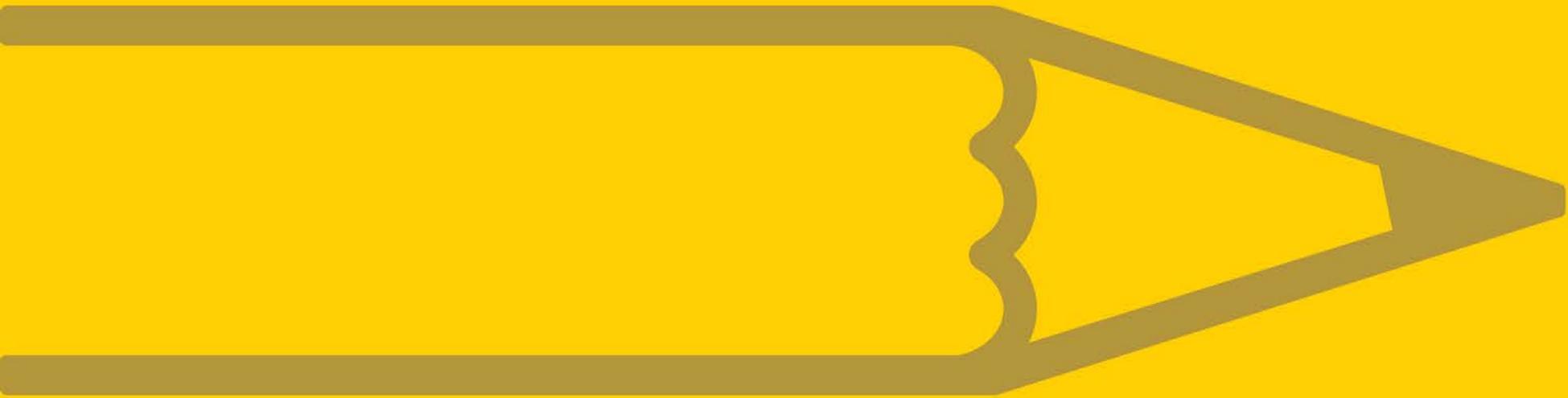


Charlie Mason

“On a personal note, I have had the privilege of working with Charlie Mason for 23 years, and it has been an honor to call him a colleague, mentor and friend. From the very start of my career at Mason, his door was always open, ready to offer guidance, share insights, or simply listen. Whether speaking with an intern or a senior executive, Charlie consistently takes the time to support others and make a meaningful difference.”

-Derek Beere
Friend & Long-time Employee





CATEGORY SPONSOR

Miranda Creative

INFLUENCER SOCIAL MEDIA CAMPAIGN

“Modern Woodmen Influencer Marketing Program”



Agency: Cronin

Client: Modern Woodmen of America

CREDITS:

Account Supervisor:

Kate Anderson

BRONZE

AD CLUB CT

INFLUENCER SOCIAL MEDIA CAMPAIGN

“The Spa at Norwich Inn”



Agency: Miranda Creative
Client: The Spa at Norwich Inn

CREDITS:

Social Media Director:

Yana Dynia

Influencers:

@ctfoodbae

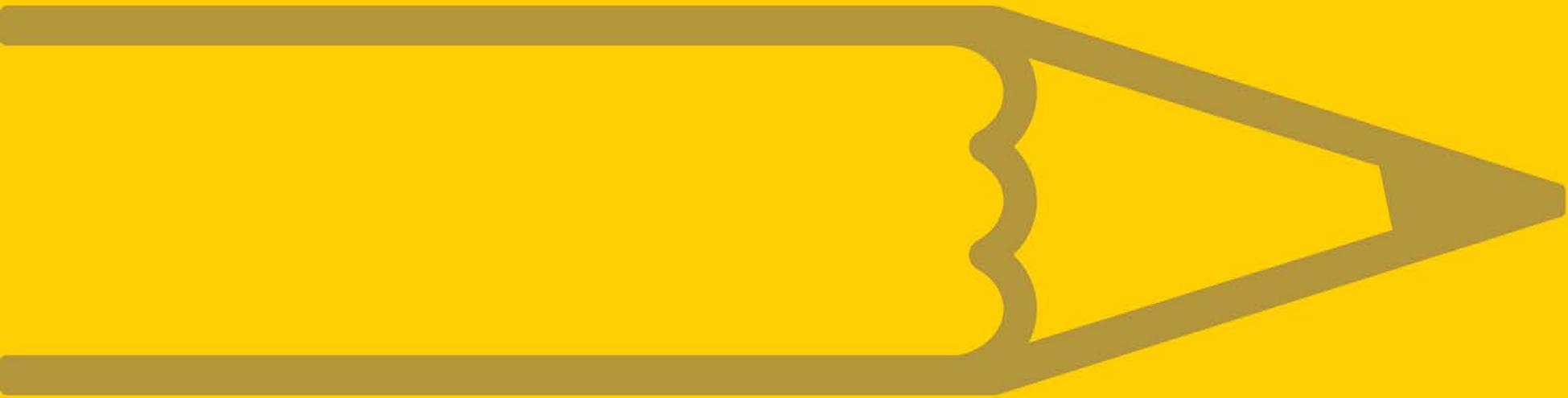
@connecticut_bucketlist

@newenglandcouple

@thectdiary

MERIT

AD CLUB CT



MEDIA AD SERIES

“Old Lyme Country Club”



Agency: Miranda Creative
Client: Old Lyme Country Club

CREDITS:
Senior Graphic Designer:
Ryan Doran
Social Media Director:
Yana Dynia
Graphic Designer:
Alex Dominguez
Videographer:
Matthew Johnson

BRONZE

AD CLUB CT

MEDIA AD SERIES

“Zotz”



Agency: Miranda Creative
Client: Andre Prost, Inc.

CREDITS:

Social Media Director:

Yana Dynia

Graphic Designer:

Alex Dominguez

BRONZE

AD CLUB CT

MEDIA AD SERIES

“Scary Maps”



Agency: CashmanKatz
Client: CT Children's/
Watch for Me CT

CREDITS:
Creative Director & Copywriter:
Eric Cavoli
Art Director & Animator:
Justyn Bowen
Account Supervisor:
Amanda Mueller

MERIT

AD CLUB CT

MEDIA AD SERIES

“Cervical Screen Time”



Agency: Decker

Client: CT Department of Public Health

CREDITS:

Creative Director & Copywriter:

Dom DeLoya

Art Director/Senior Designer:

Brigid Docherty

Senior Motion Designer:

Adrienne Sullivan

MERIT

AD CLUB CT

MEDIA AD SERIES

“Flat You”

**GET A
FLAT YOU.**

Agency: CashmanKatz
Client: CT DOT

CREDITS:

Creative Director & Copywriter:

Eric Cavoli

Art Director:

Justyn Bowen

Account Supervisor:

Amanda Mueller

MERIT

AD CLUB CT

MEDIA AD SERIES

“Buckle Me”



[Add Media](#)

Agency: CashmanKatz

Client: CT DOT

CREDITS:

Creative Director & Copywriter:

Eric Cavoli

Art Director:

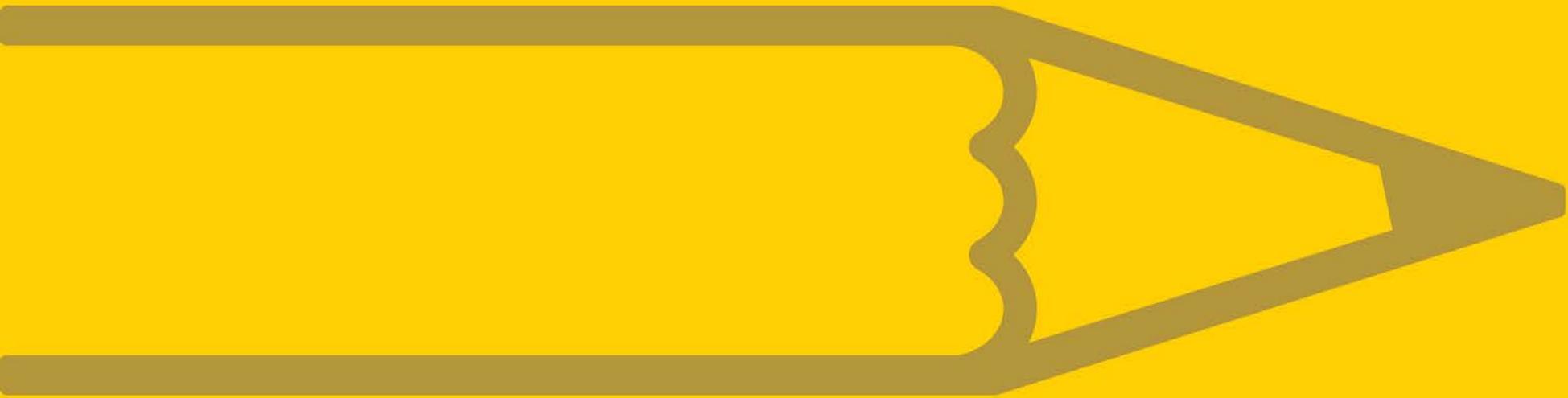
Justyn Bowen

Photographer:

Manny Vargas

MERIT

AD CLUB CT



ORGANIC SOCIAL MEDIA BRANDING

“We Are CT”



Agency: Miranda Creative

Client: Dept. of Mental Health and
Addiction Services and CT Dept. of
Children and Families

CREDITS:

Senior Art Director:

Tomasz Kazmierczak

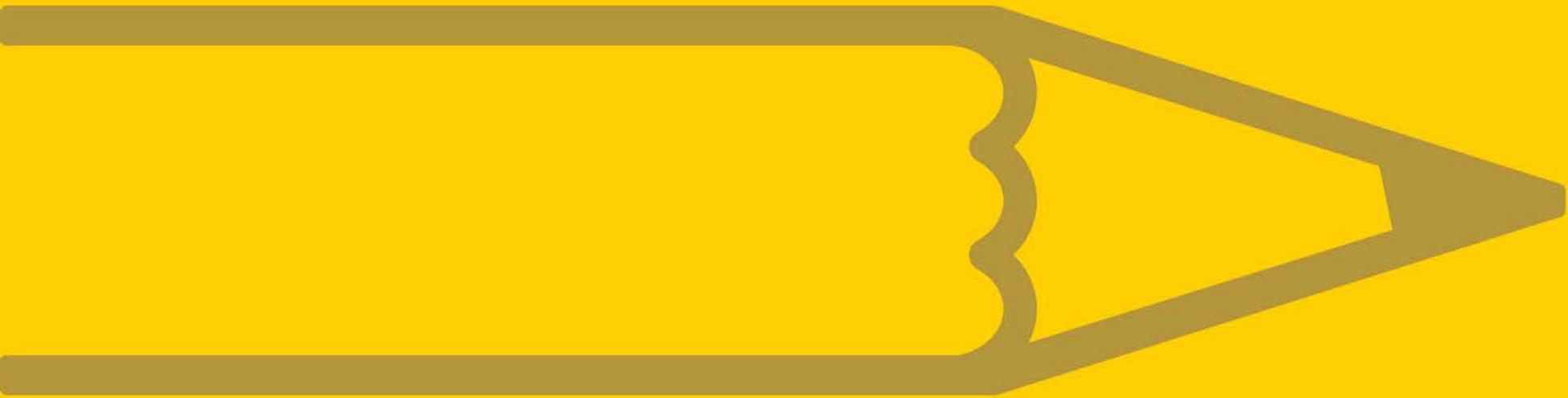
Graphic Designer:

Alex Dominguez

Social Media Director: Yana Dynia

BRONZE

AD CLUB CT



POSTERS – SERIES

“Wall Oven”



Agency: CashmanKatz
Client: CT Children's/
Where's Baby

CREDITS:

Creative Director & Copywriter:
Eric Cavoli
Art Director: Mindy Kerivan
Account Supervisor:
Amanda Mueller



BRONZE

AD CLUB CT

POSTERS – SERIES

“Tag Dads”



Agency: Eric Cavoli
Client: Wethersfield Dads Club

CREDITS:
Copy & Art: Eric Cavoli

AD CLUB CT

MERIT

POSTERS – SERIES

“Everyone, Everyday”



Agency: Adams & Knight
Client: UMass Memorial Health

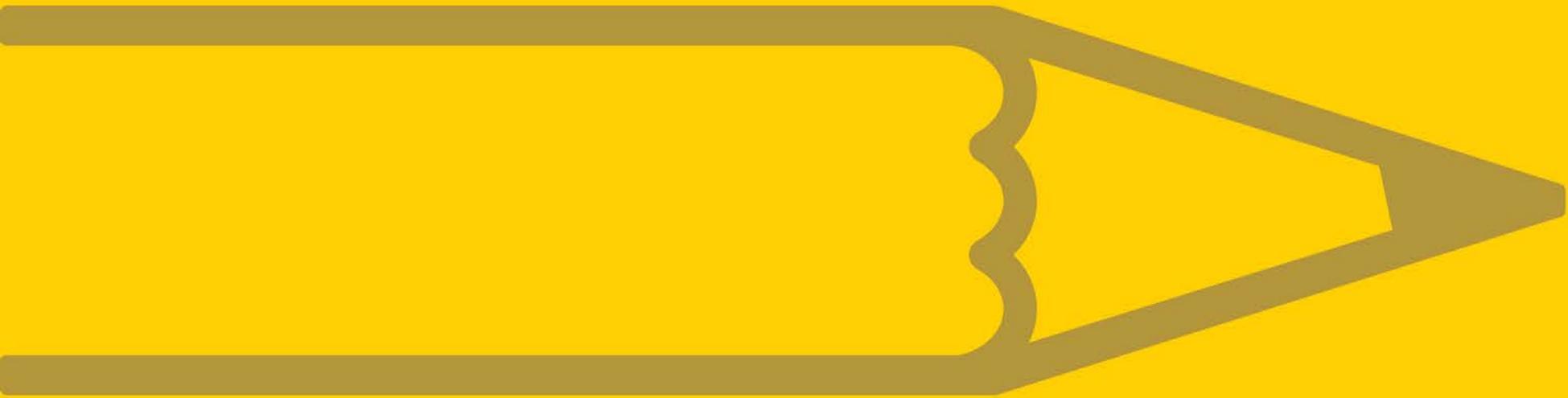
CREDITS:

Art Director: Eric Panke

Copywriter: Patrick Dugan

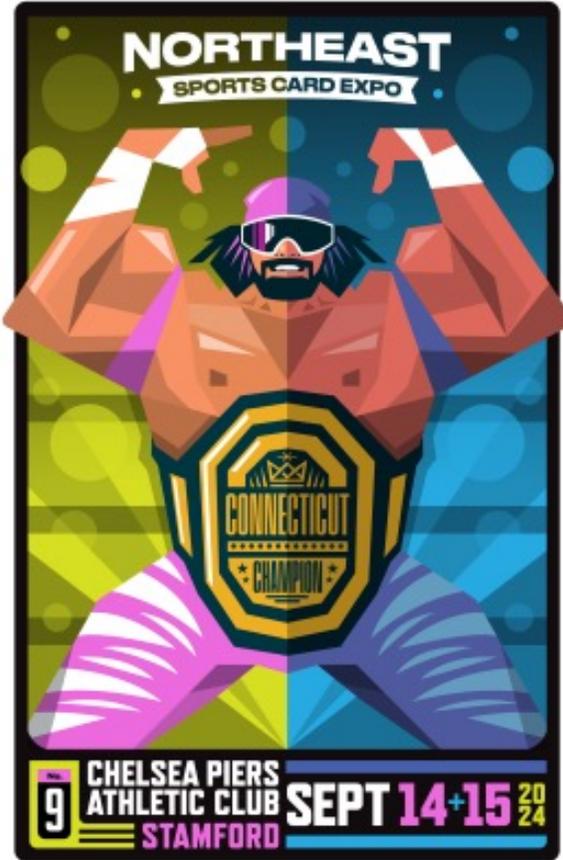
AD CLUB CT

MERIT



POSTERS – SINGLE

“Northeast Wrestler”



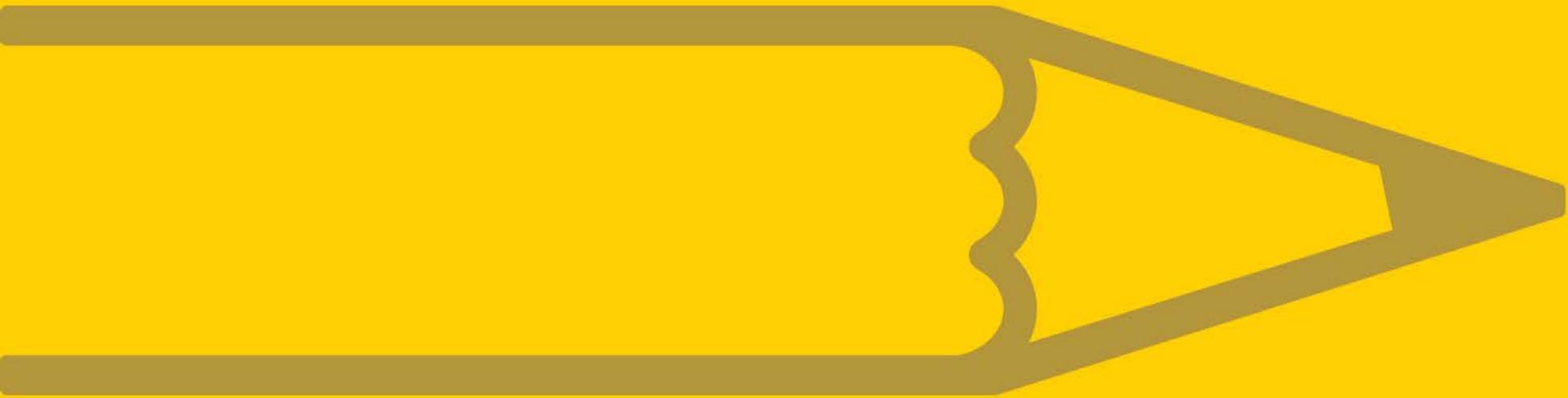
Agency: Eric Panke
Illustration

Client: Northeast Sports Card
Expo

CREDITS:
Art Director & Illustrator:
Eric Panke

GOLD

ADD CLUB CT



PRESENTATIONS AND/OR BRAND STORYTELLING

“Moses Rams Video”



Agency: Mason

Client: UI | Avangrid

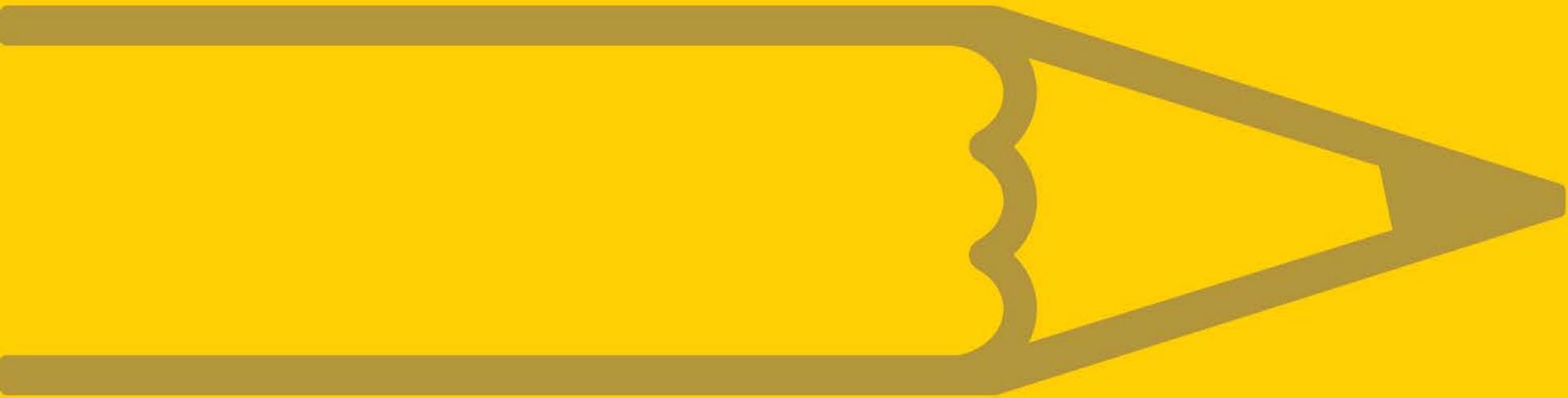
CREDITS:

Executive Creative Director:

Michael Field

BRONZE

AD CLUB CT



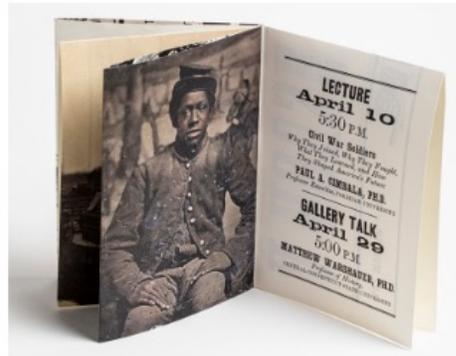
PRINT COLLATERAL – SINGLE PIECE

“A Divided House Announcement”



Agency: Firebrick Design
Client: The Museum at USJ

CREDITS:
Creative Director:
Pamela Howard



GOLD

ADDCLUBCT

PRINT COLLATERAL – SINGLE PIECE

“Decade of Decadence Invitation”



Agency: Firebrick Design
Client: The Bushnell Center
for the Performing Arts

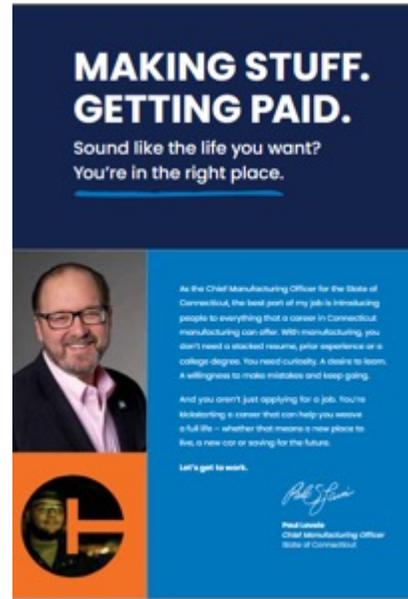
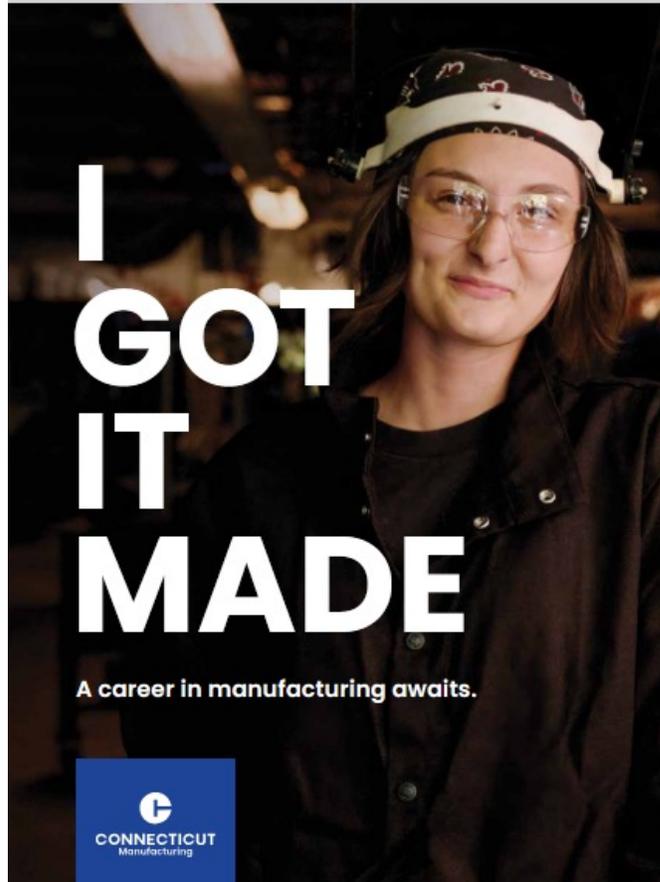
CREDITS:
Creative Director:
Pamela Howard

SILVER

AD CLUB CT

PRINT COLLATERAL – SINGLE PIECE

“I Got it Made Lookbook”



Agency: Cronin

Client: CT Office of Manufacturing

CREDITS:

Account Director:

Suzanne Carbonella

Executive Creative Director: Scott Higgins

Senior Art Director: Jonathan Abel

Senior Copywriter: Olivia MacDonald

Production Director: Jeff Stoner

Photographer: Pat Kiniry

SILVER

AD CLUB CT

PRINT COLLATERAL – SINGLE PIECE

“Saybrook Wedding Brochure”



WEDDING BROCHURE
A PERFECT MATCH
THE SAYBROOK POINT RESORT & MARINA
OFFERS A COMPLETE RANGE OF WEDDING SERVICES
FROM CEREMONIES TO RECEPTIONS
AND EVERYTHING IN BETWEEN.
CONTACT US TODAY FOR MORE INFORMATION
AND TO RESERVE YOUR DATE.

Agency: Adams & Knight
Client: Saybrook Point
Resort & Marina

CREDITS:

Creative Director:

Eric Panke

Copywriter: Kelly Krug

Art Directors:

Brenda Barch

Eric Panke

AD CLUB CT

MERIT

PRINT COLLATERAL – SINGLE PIECE

“2025 CT Manufacturing Plan”

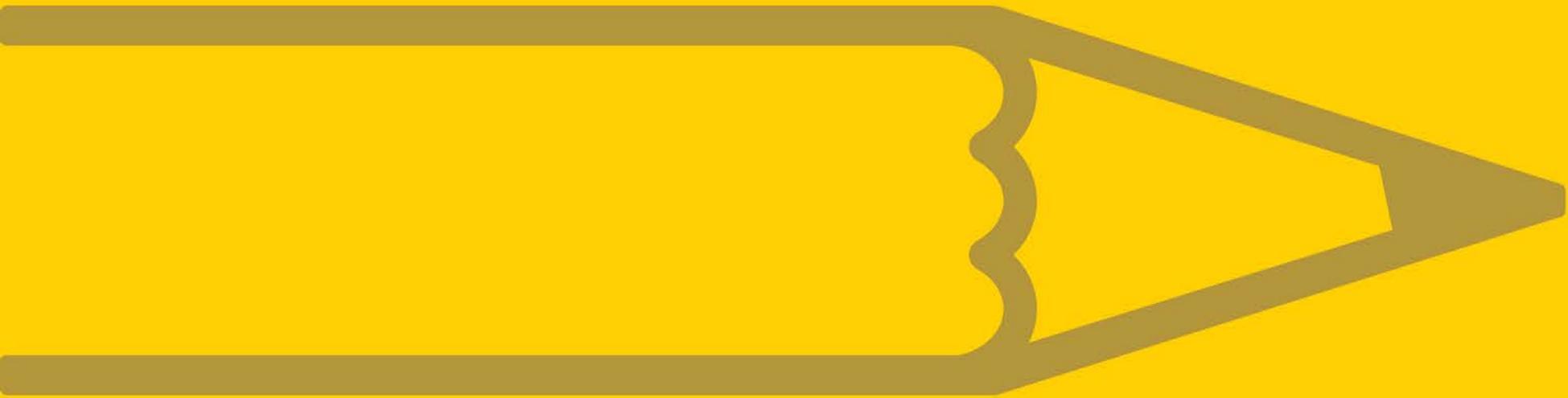


Agency: Adams & Knight
Client: CT Office of Manufacturing

CREDITS:
Creative Director & Art Director:
Brenda Barch
Copywriter: Kelly Krug

MERIT

AD CLUB CT



RADIO/AUDIO STREAMING AD

“Buckle This”



Agency: CashmanKatz
Client: CT DOT

CREDITS:
Copywriter: Eric Cavoli
Audio: Dave Kinney
Brendan Kelsey
Account Supervisor:
Amanda Mueller

MERIT

AD CLUB CT

RADIO/AUDIO STREAMING AD

“Gift Better”



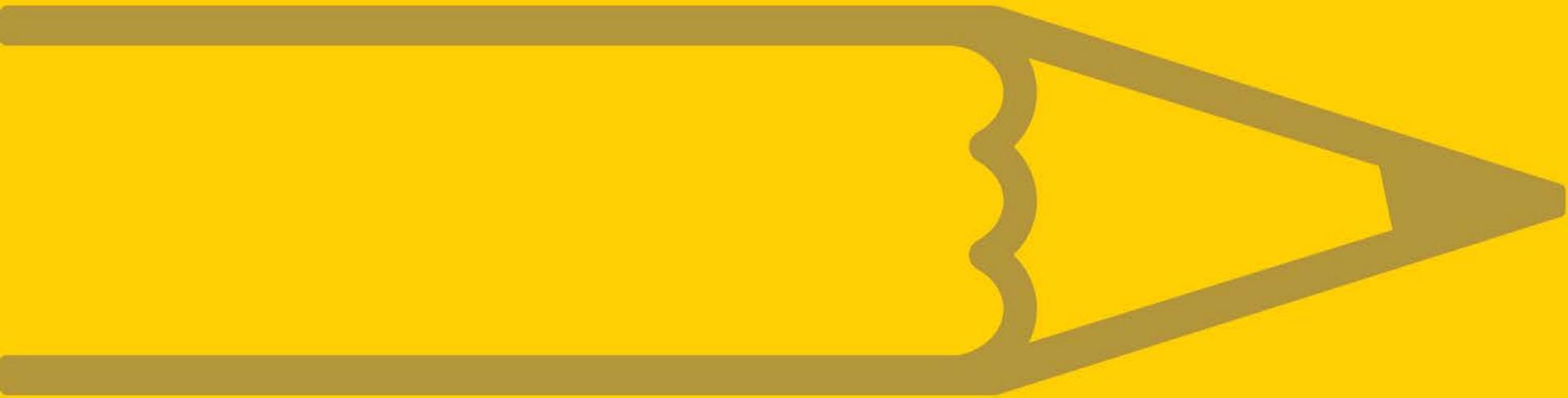
Agency: Decker
Client: CT Lottery

CREDITS:

Creative Director & Copywriter: Dom DeLoya
SVP Strategy & Development: Andrew Kesin
ACD/Art Director: Alan Duda
Art Director/Sr. Designer: Brigid Docherty
Social Editor: Adrienne Sullivan
Production Company: Black Math
Creative Director: Louie Jannetty
Audio Production: Massive Productions
Sound Engineer/Sound Design: Matt Berky

MERIT

AD CLUB CT



SIGNAGE, GRAPHICS & POP

“389 Years in 389 Steps”



389 Years In 389 Steps—The Hartford History Walk, encircling the Old State House, was the centerpiece of a citywide marketing campaign with one goal—create a cultural history of Hartford that generated both pride and wide-eyed smiles (“Gee, I didn’t know that”).

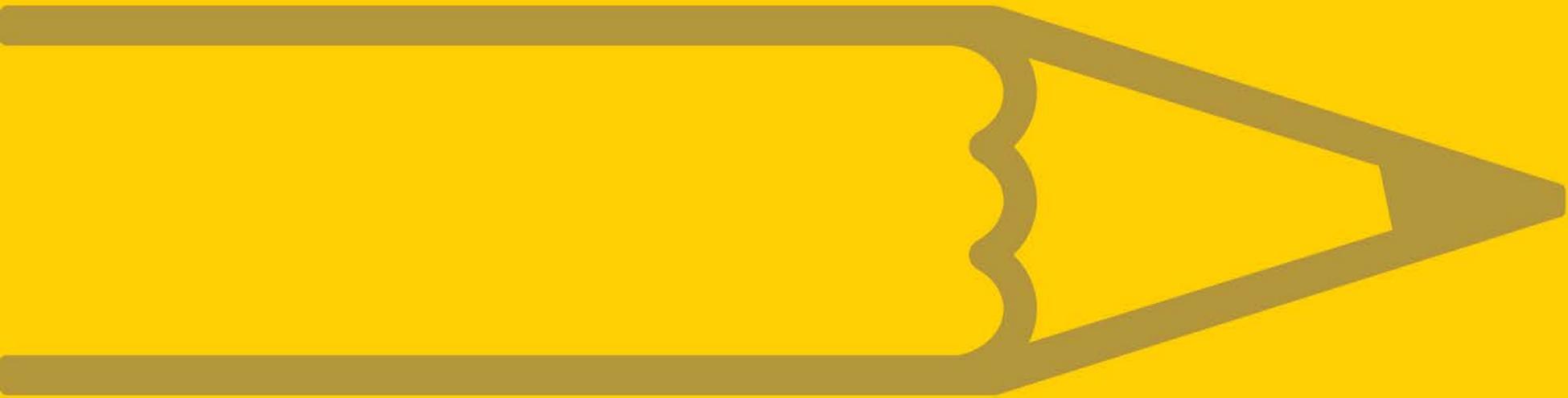
Agency: Elkinson + Sloves
Client: City of Hartford

CREDITS:
Designer: Danny Christenson
Copywriter: Jay Sloves
Editor: CT's Old State House



MERIT

ADD CLUB BCT



ORIGINAL ANIMATION/MOTION GRAPHICS

“Hit Factory”

Agency: Decker
Client: CT Lottery



CREDITS:

Creative Director/Copywriter: Dom DeLoya
SVP Strategy & Production: Andrew Kesin
ACD/Art Director: Alan Duda
Production Company: CHRLX
Director: Tori Sica
CG Creative Director: James Fisher
Executive Producer: Corey Budro
Producer: Anna Toyama
Editor: Frank Allman
Sound Designer: Mike Jansson
Sound Mix/Record: Matt Berky/
Massive Productions

GOLD

AD CLUB CT

ORIGINAL ANIMATION/MOTION GRAPHICS

“Lyman Allyn”

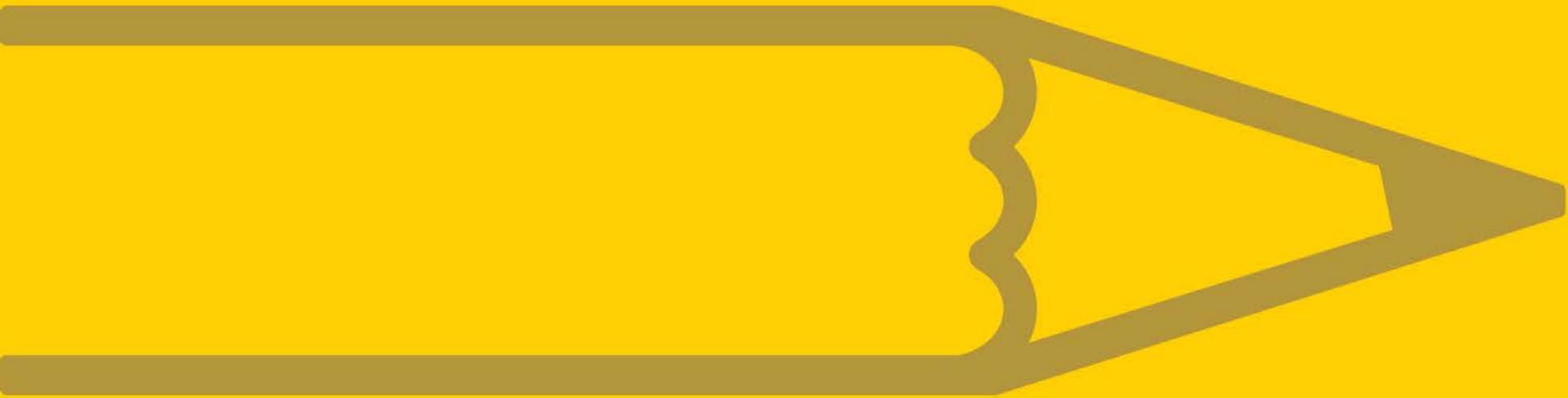


Agency: Miranda Creative
Client: Lyman Allyn

CREDITS:
Senior Graphic Designer:
Ryan Doran
Senior Art Director:
Tomasz Kazmierczak

GOLD

A
D
C
L
U
B
C
T



ORIGINAL MUSIC

“Better Together”

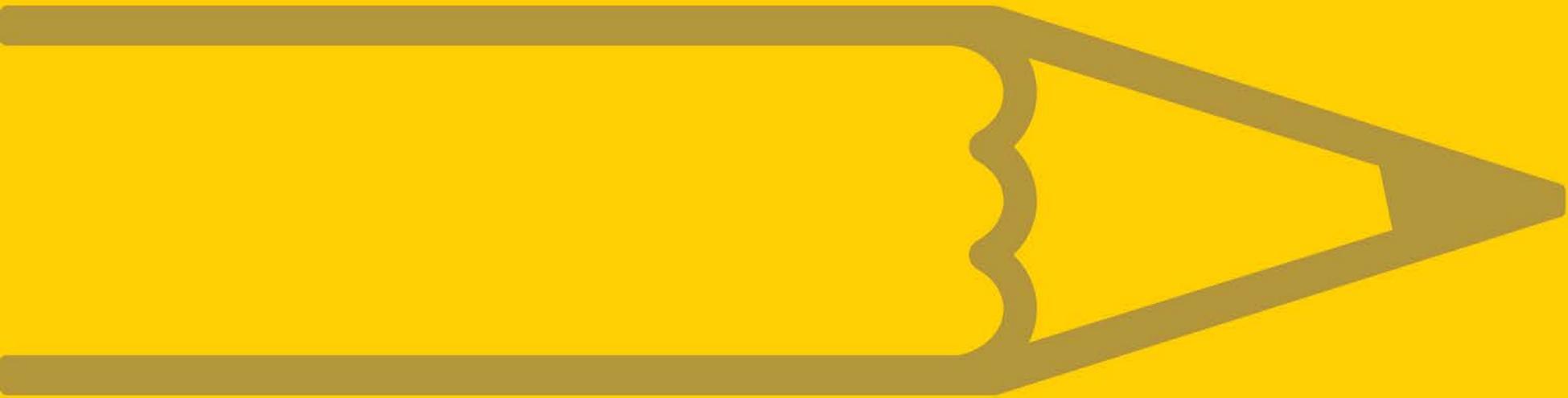


Agency: Adams & Knight
Client: Hackensack
Meridian Health

CREDITS:
Creative Directors:
Patrick Dugan
Eric Panke

MERIT

AD CLUB CT



ORIGINAL ART/PHOTOGRAPHY

“Holiday Card”

HOLIDAY CARD PHOTOGRAPHY



MINTZ+HOKE



Agency: Mintz + Hoke
Client: Mintz + Hoke

CREDITS:

Associate Credit Director:
Trevor Dobrowsky
Senior Art Director:
Dani Battaglia
Chief Creative Officer:
Sean Crane
Motion Designer:
Motti Zaretsky

SILVER

AD CLUB CT

ORIGINAL ART/PHOTOGRAPHY

“Oven Door”



Agency: CashmanKatz
Client: CT Children's/
Where's Baby

CREDITS:
Creative Director:
Eric Cavoli
Illustrators:
Mindy Kerivan
Justyn Bowen
Manny Vargas

BRONZE

AD CLUB CT

ORIGINAL ART/PHOTOGRAPHY

“CT Science Center”

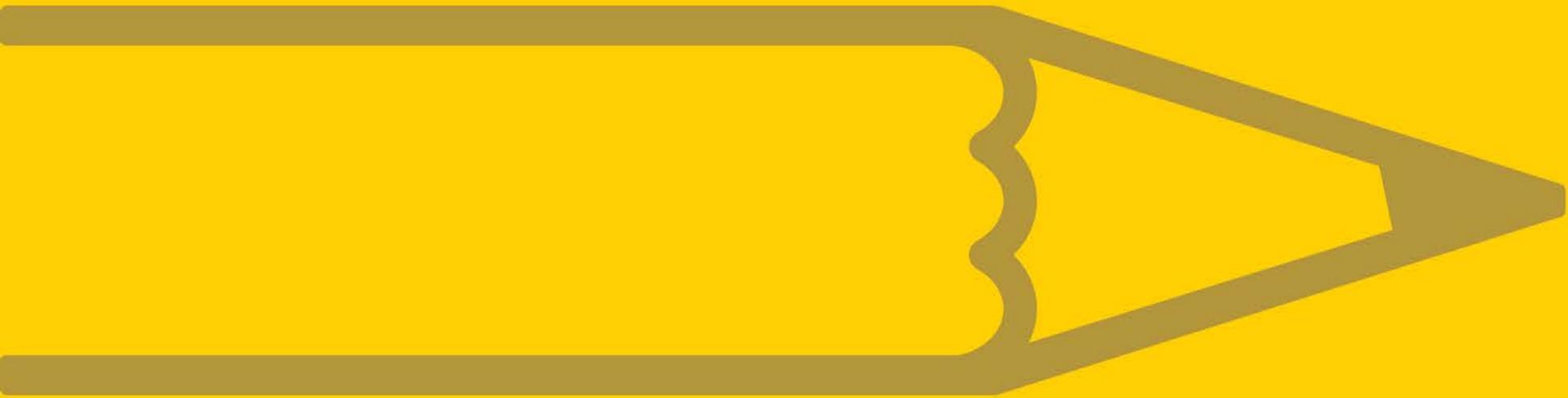


Agency: Adams & Knight
Client: CT Science Center

CREDITS:
Art Director: Paul Emery
Photographer:
Frank Marchese
Creative Director:
Eric Panke

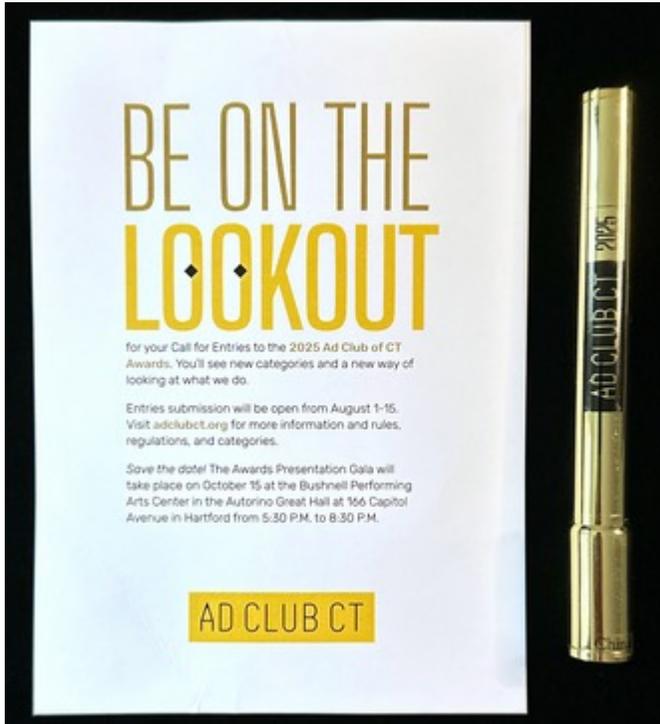
MERIT

AD CLUB CT



SPECIALTY PRODUCT

“Ad Club CT Kaleidoscope – Change the Optics.”

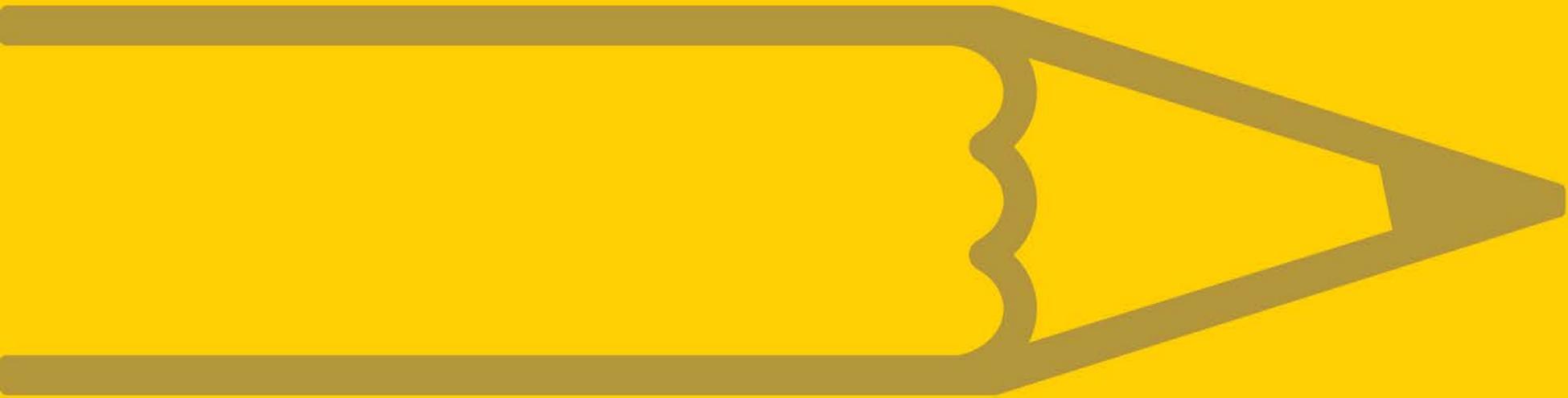


Agency: Firebrick Design
Client: AD CLUB CT

CREDITS:
Creative Director: Pam Howard
Executive Director:
Bernadette Grecki

BRONZE

AD CLUB CT



TELEVISION/OTT/STREAMING – SERIES

“A Letter From a Trauma Worker”



Agency: Adams & Knight
Client: Hartford HealthCare
Not One More

CREDITS:

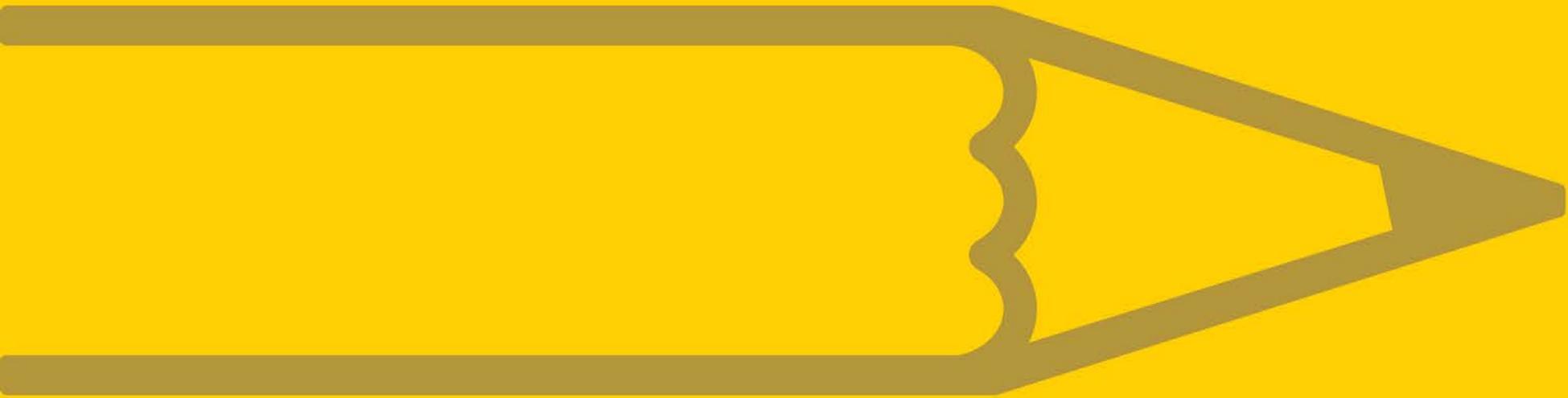
Creative Director:
Patrick Dugan

Copywriter: Amy Urso

Art Director: Don Carter

BRONZE

AD CLUB CT



TELEVISION/OTT/STREAMING – SINGLE :15

“On the Line”



Agency: CashmanKatz

Client: CT DOT

CREDITS:

Creative Director & Copywriter:

Eric Cavoli

Art Directors: Justyn Bowen

Manny Vargas

Director: Dave Kinney

Editor: Brendan Kelsey

Account Supervisor:

Amanda Mueller

BRONZE

AD CLUB CT

TELEVISION/OTT/STREAMING – SINGLE :15

“Walk the Line”



Agency: CashmanKatz

Client: CT DOT

CREDITS:

Creative Director & Copywriter:

Eric Cavoli

Art Directors: Justyn Bowen

Manny Vargas

Director: Dave Kinney

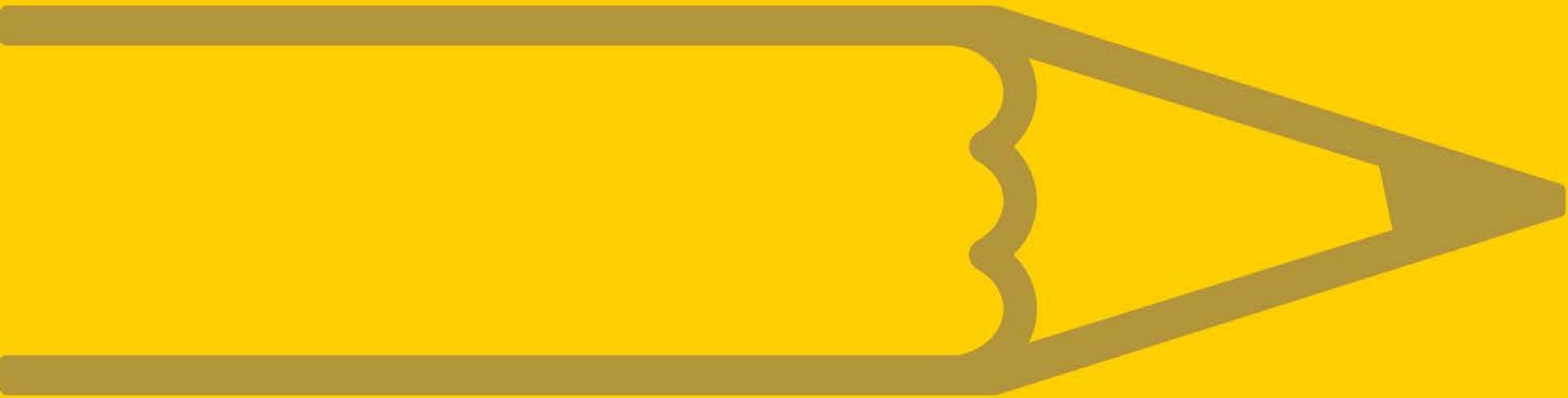
Editor: Brendan Kelsey

Account Supervisor:

Amanda Mueller

BRONZE

AD CLUB CT



TELEVISION/OTT/STREAMING – SINGLE :30

“Pioneer Spirit”



Agency; Cronin

Client: Modern Woodmen of America

CREDITS:

Executive Creative Directors: Ann Robertson,
Scott Higgins

Senior Art Director: Jonathan Abel

Senior Copywriter: Olivia MacDonald

Executive Producer: Peter Feldman

Senior Content Producer: Jodi Ciarleglio

Account Director: Kara Bushey

Executive Vice President: Elizabeth Proctor

SILVER

AD CLUB CT

TELEVISION/OTT/STREAMING – SINGLE :30

“I Got it Made”



Agency: Cronin

Client: CT Office of Manufacturing

CREDITS:

Account Supervisor: Suzanne Carbonella

Executive Creative Director: Scott Higgins

Senior Art Director: Jonathan Abel

Senior Copywriters: Olivia Macdonald,
Josh Gold

Executive Producer: Peter Feldman

Senior Content Producer: Jodi Ciarleglio

Camera: Mathew Greenfeld

Camera Assistant: Owen Sindorf

Senior Vice President: AnnMarie Kemp

BRONZE

AD CLUB CT

TELEVISION/OTT/STREAMING – SINGLE :30

“Stressless College Planning”



Agency: Decker

Client: CT State Department of Education

CREDITS:

CD/Copywriter/Director: Dom DeLoya

SVP Strategy & Production: Andrew Kesin

ACD/Art Director: Alan Duda

Editor: Adrienne Sullivan

Production Company: Plural Films

Executive Producer: Steve Holm

Producer: Krista Manske

DP: Mike Welckle

Production Manager: Lily Schaak

Music/Mix: Massive Productions/Matt Berky

Color: Color Refinery/Rob Bessette

BRONZE

AD CLUB CT

TELEVISION/OTT/STREAMING – SINGLE :30

“Hartford HealthCare 24/7 App Launch”



Agency: Adams & Knight
Client: Hartford HealthCare

CREDITS:
Creative Director & Copywriter:
Patrick Dugan
Art Director: Eric Panke

BRONZE

AD CLUB CT

TELEVISION/OTT/STREAMING – SINGLE :30

“Eureka”



Agency: Decker
Client: CT Lottery

CREDITS:

Creative Director/Copywriter: Dom DeLoya
SVP Strategy & Production: Andrew Kesin
ACD/Art Director: Alan Duda
Director: Mary Dauterman
DP: Charlotte Hornsby
Production & Editorial: p3 Maine
Original Score: Matt Berky
Mathematics Consultant: Taylor Hines

BRONZE

AD CLUB CT

TELEVISION/OTT/STREAMING – SINGLE :30

“Buckle Bear”



Agency: CashmanKatz
Client: CT DOT

CREDITS:

Creative Director: Eric Cavoli
Art Directors: Justyn Bowen &
Manny Vargas
Director: Derek Dudek
Agency Producer: Dave Kinney
Editor: Brendan Kelsey
Account Supervisor:
Amanda Mueller

BRONZE

AD CLUB CT

TELEVISION/OTT/STREAMING – SINGLE :30

“Buckle Blue”



Agency: CashmanKatz

Client: CT DOT

CREDITS:

Creative Director: Eric Cavoli

Art Directors: Justyn Bowen &
Manny Vargas

Director: Derek Dudek

Agency Producer: Dave Kinney

Editor: Brendan Kelsey

Account Supervisor:

Amanda Mueller

BRONZE

AD CLUB CT

TELEVISION/OTT/STREAMING – SINGLE :30

“A Brighter Future”



Agency: Adams & Knight
Client: CT Regional School Choice
Office (RSCO)
CREDITS:
Creative Director: Pat Dugan
Copywriter: Pat Dugan
Art Director: Don Carter

MERIT

AD CLUB CT

TELEVISION/OTT/STREAMING – SINGLE :30

“The Beast”



Agency: Mason
Client: CT Dept. of Transportation

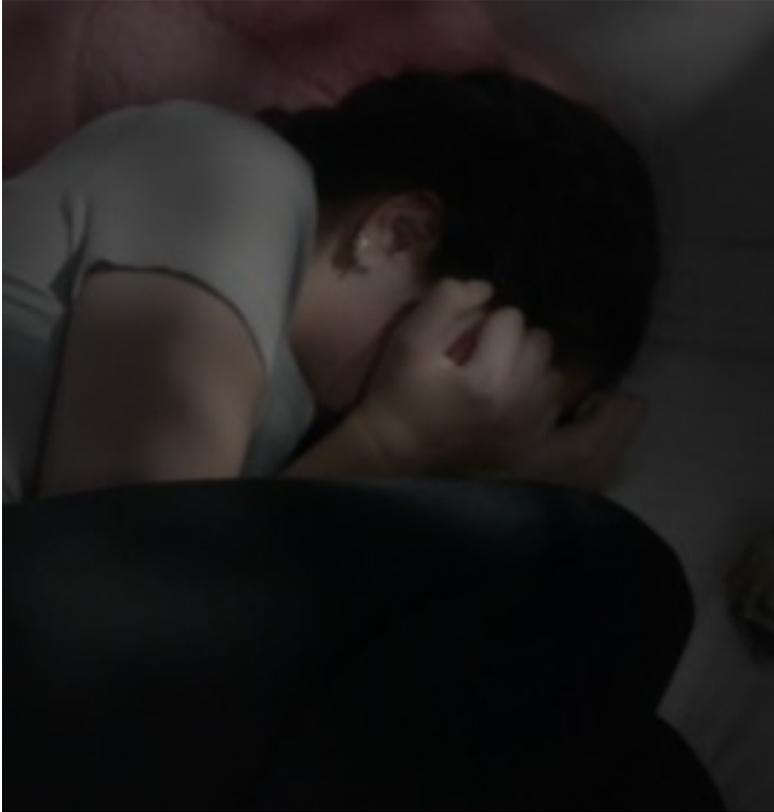
CREDITS:
VP, Executive Creative Director:
Michael Field

MERIT

AD CLUB CT

TELEVISION/OTT/STREAMING – SINGLE :30

“Apart”



Agency: CashmanKatz

Client: UCCs/Village for Children and Families

CREDITS:

Creative Director & Copywriter:

Eric Cavoli

Director: Dave Kinney

Editor: Brenden Kelsey

Art Directors: Justyn Bowen & Manny Vargas

Account Supervisor:

Amanda Mueller

MERIT

AD CLUB CT

TELEVISION/OTT/STREAMING – SINGLE :30

“Eye on the Ball”



Agency: CashmanKatz

Client: Ion Bank

CREDITS:

Creative Director & Copywriter: Eric Cavoli

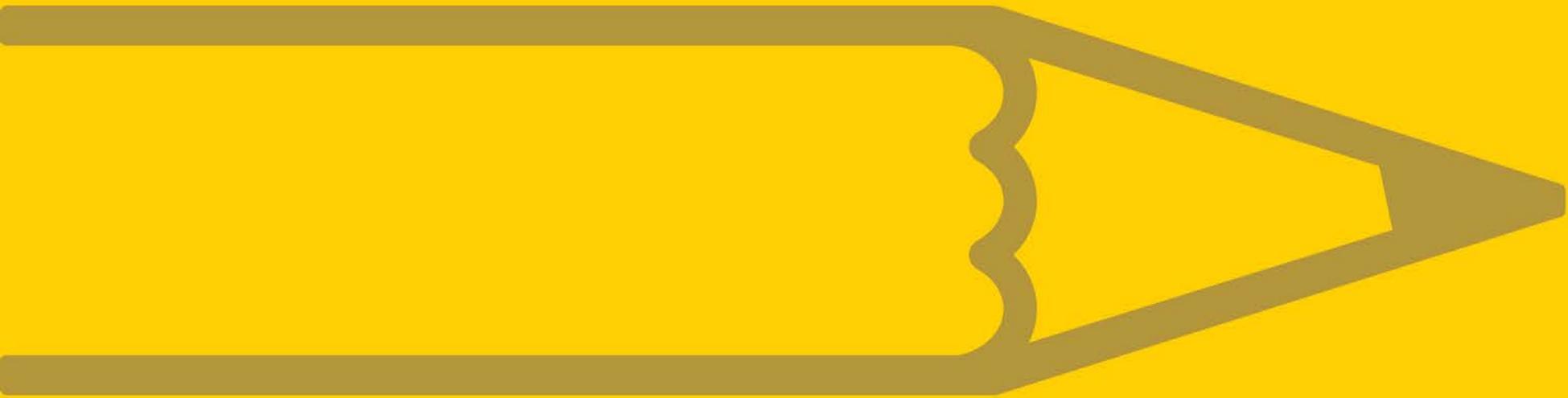
Production: Lumina Films

Director: Mark Richardson

Account Supervisor: Michele Briganti

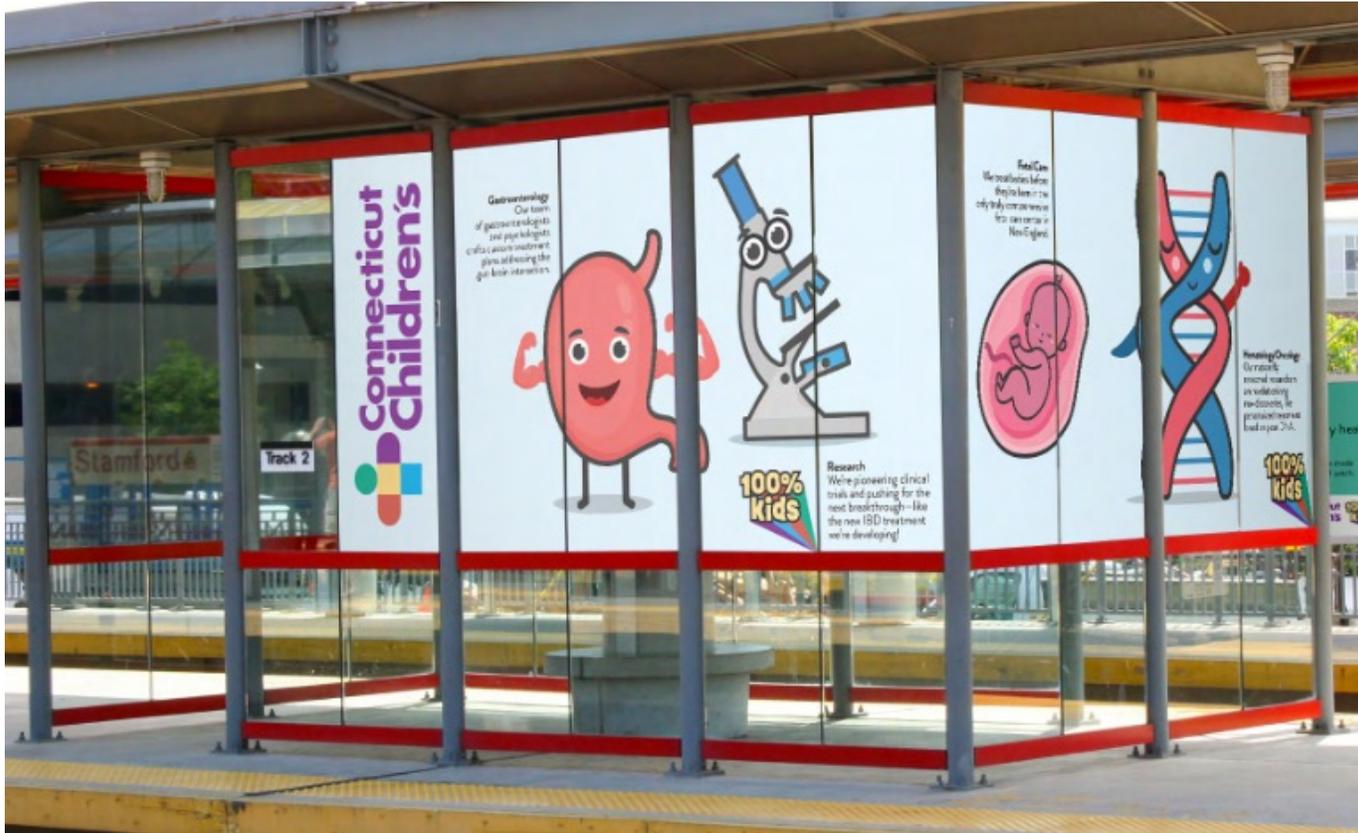
MERIT

AD CLUB CT



TRANSIT (BUS, TRAIN, ETC.) – SERIES

“Train Station Takeover”



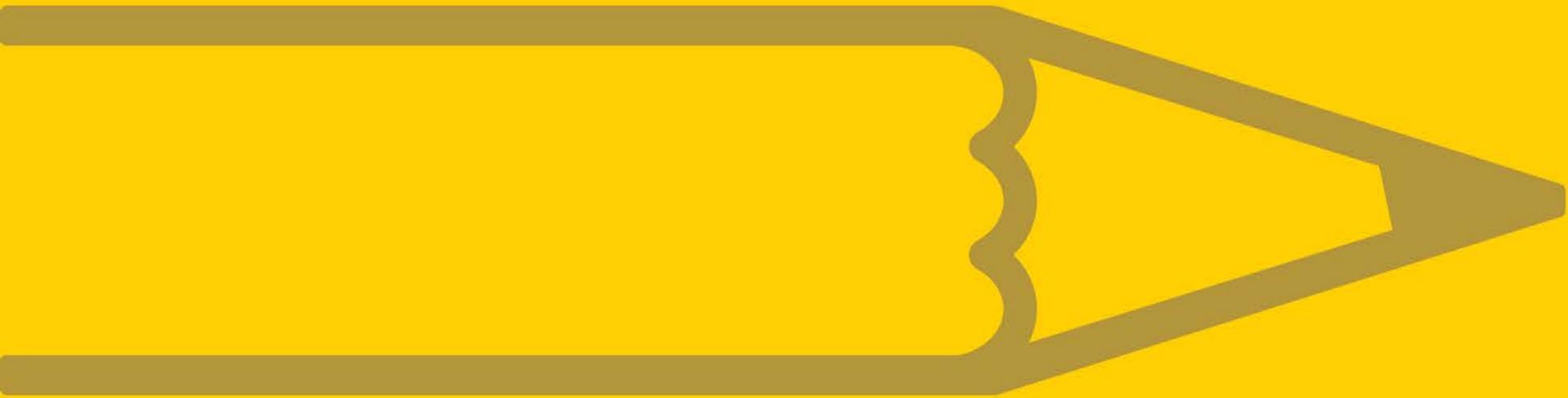
Agency: Adams & Knight
Client: CT Children's

CREDITS:
Creative Director & Art
Director: Don Carter
Copywriter: Kelly Krug



A
D
C
L
U
B
C
T

MERIT



MISCELLANEOUS

“Ask Me Anything”



Agency: CashmanKatz
Client: CT Police Chiefs Association

Credits:
Creative Director & Copywriter:
Eric Cavoli
Director: Dave Kinney
Editor: Brendan Kelsey
Account Supervisor:
Amanda Mueller

SILVER

AD CLUB CT

MISCELLANEOUS

“Be the Difference”



Agency: Adams & Knight
Client: Hackensack Meridian Health
Foundation

CREDITS:
Creative Director & Copywriter:
Pat Dugan
Art Director: Eric Panke

BRONZE

A
D
C
L
U
B
C
T

MISCELLANEOUS

“Muse Magazine Season 2024|25”



Agency: Firebrick Design

Client: The Bushnell Center for the Performing Arts

CREDITS:

Creative Director: Pamela Howard



BRONZE

AD CLUB CT

MISCELLANEOUS

“First Time”



Agency: CashmanKatz

Client: CT Police Chiefs Association

CREDITS:

Creative Director & Copywriter:

Eric Cavoli

Director: Dave Kinney

Editor: Brendan Kelsey

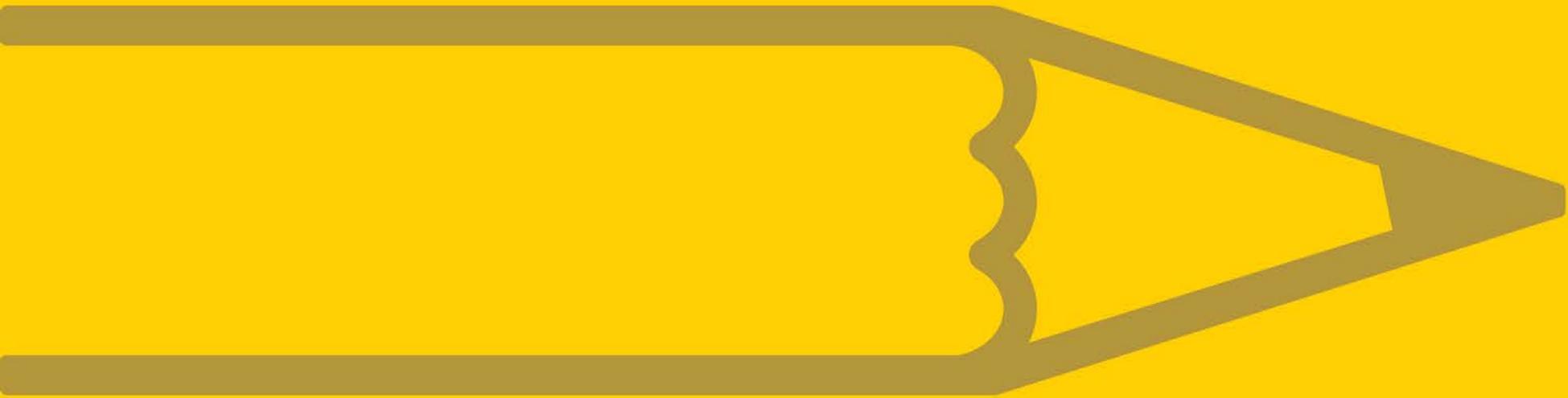
Art Director: Justyn Bowen

Account Supervisor:

Amanda Mueller

MERIT

AD CLUB CT



WEBSITE MICROSITE

“CT Pizza Rage Bait”

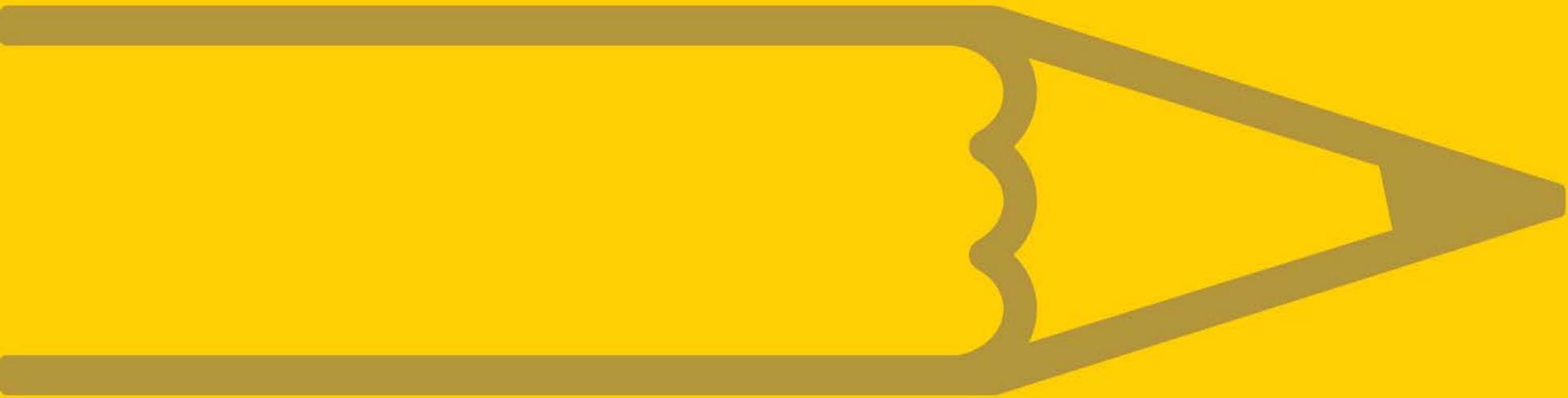


Agency: Adams & Knight
Client: CT Statewide Office of
Marketing & Tourism

CREDITS:
Creative Director & Art Director:
Eric Panke
Copywriter: Amy Urso

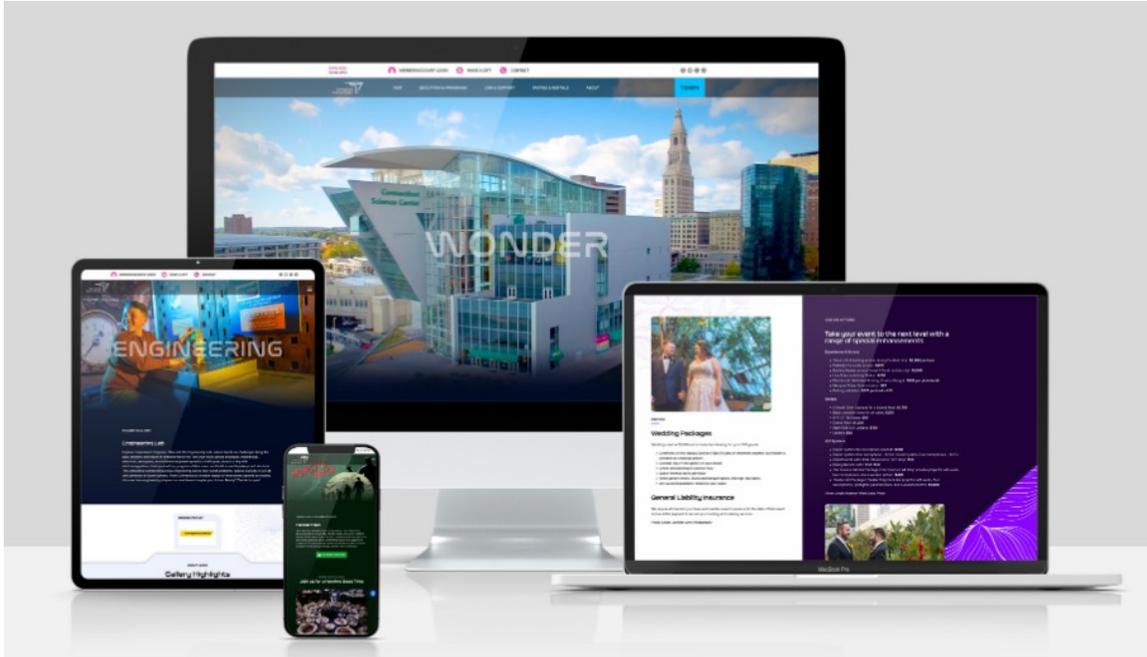
AD CLUB CT

MERIT



WEBSITE REBRAND

“CT Science Center”



Agency: Adams & Knight
Client: CT Science Center

CREDITS:

VP, Interactive: Ryan Jakubowski

SVP, Strategic Services: Marc McFarland

Senior Web Developers:

Charles Schoenfeld, Steven Wright

Graphic Designer/Production Artist:

McKaylah DeKay

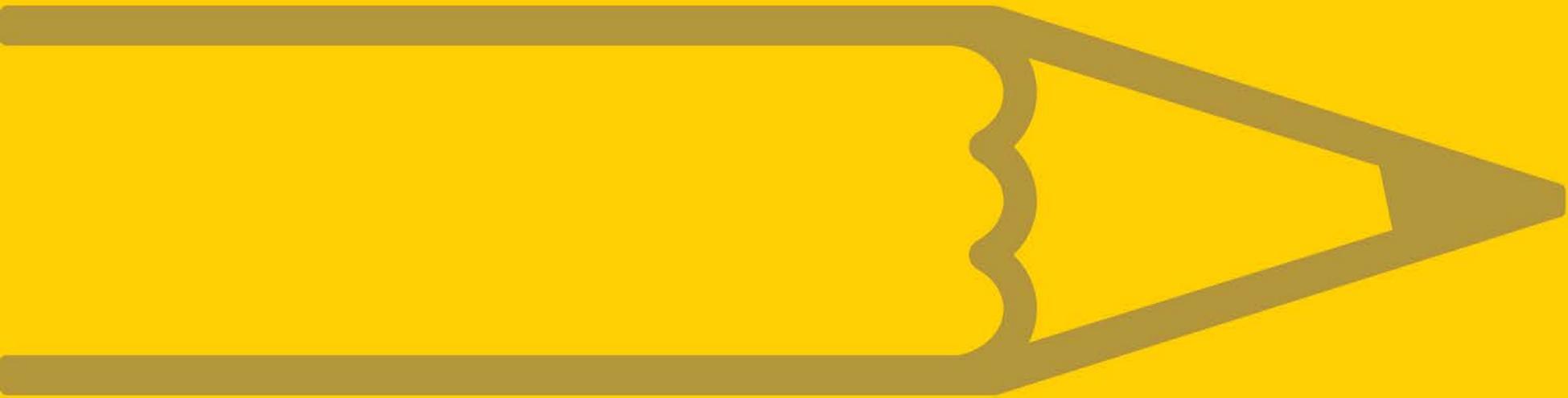
Creative Director, Digital: Eric Panke

Associate Creative Director: Paul Emery

Senior Copywriters: Amy Urso, Kelly Krug

GOLD

AD CLUB CT





GOLD SPONSOR

Miranda Creative

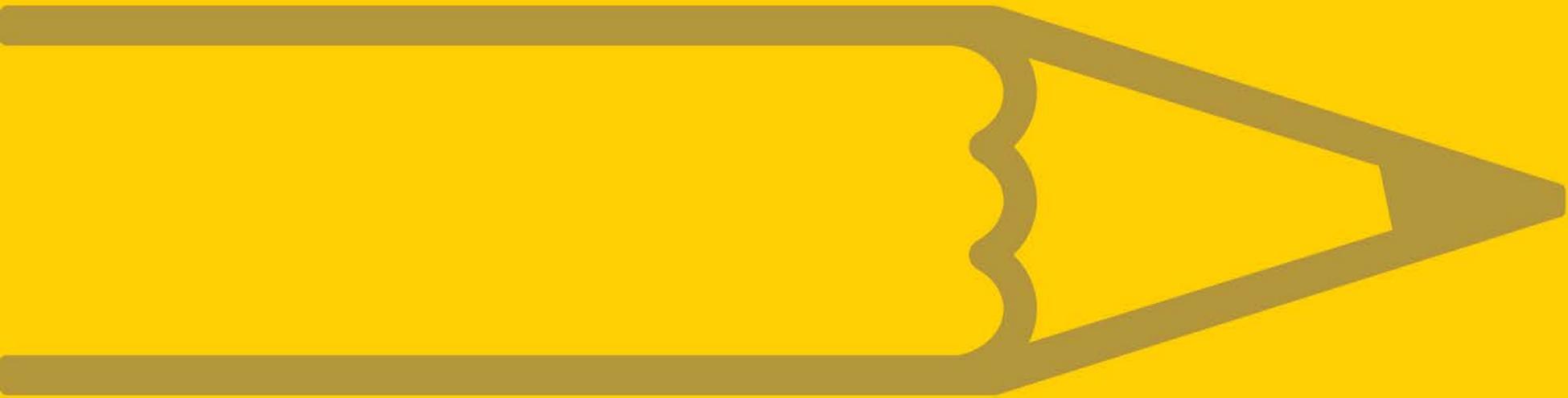
CATEGORY SPONSOR



MERIT SPONSORS

GOLD SPONSOR

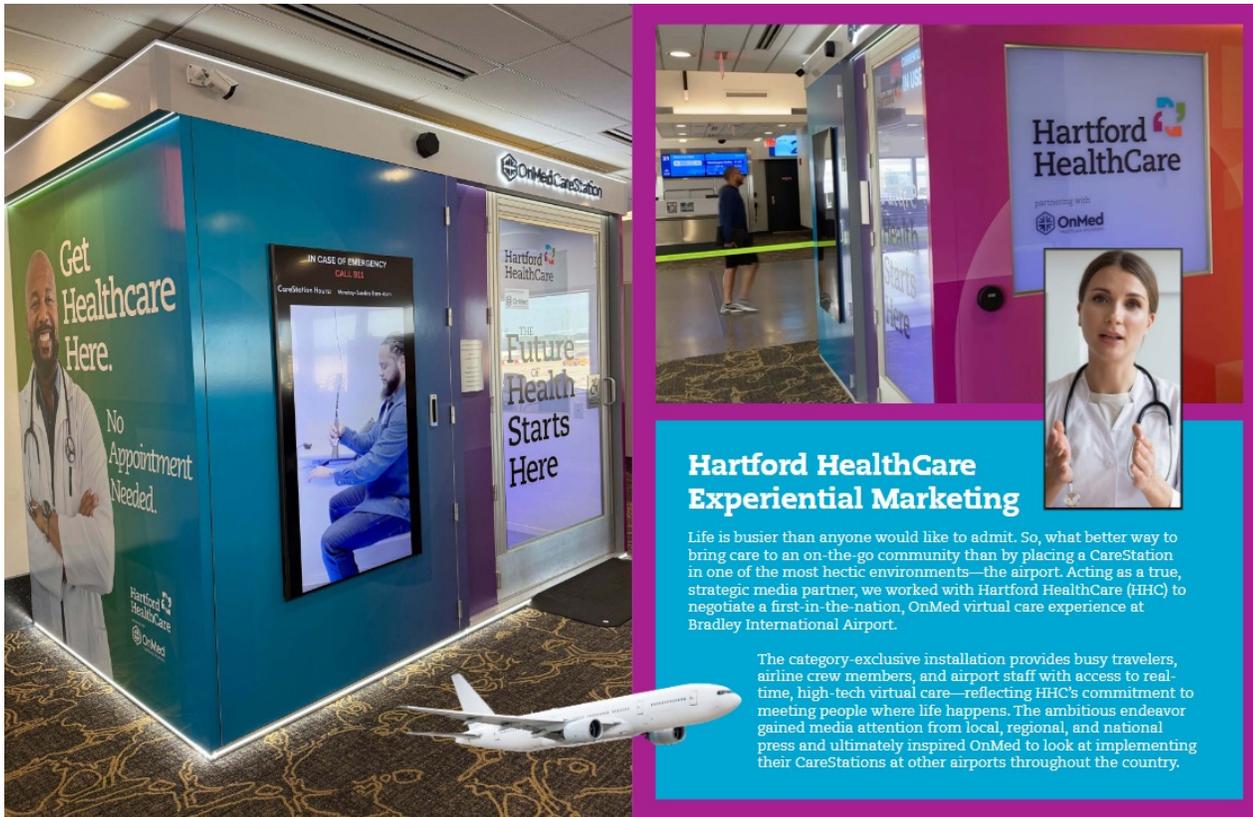




INNOVATION

GRASSROOTS/GUERRILLA EXPERIENTIAL MARKETING CAMPAIGN

“Hartford HealthCare Care Station”

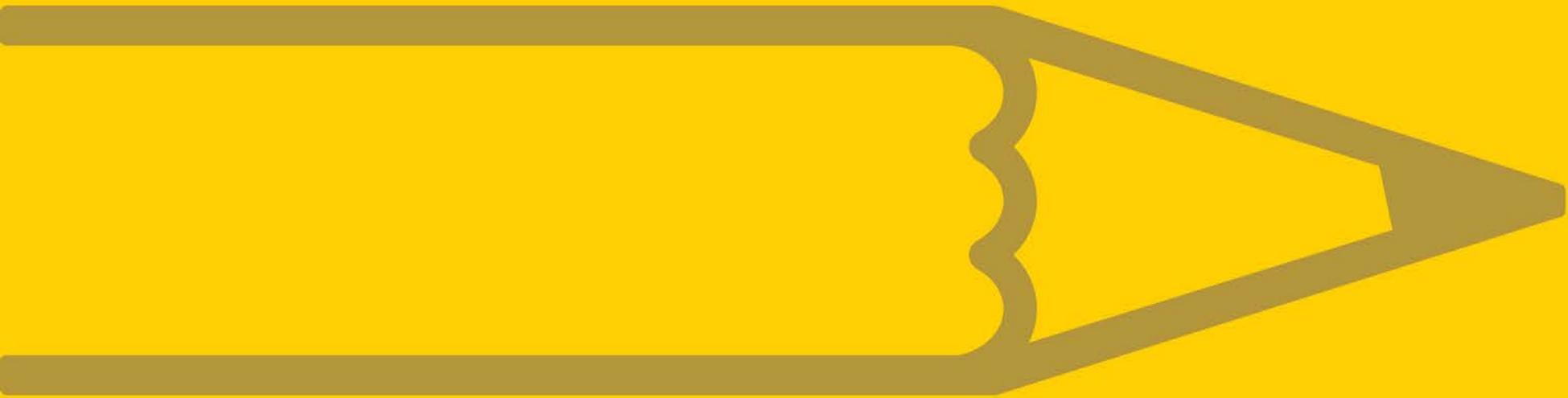


Agency: Mintz + Hoke
Client: Hartford HealthCare

CREDITS:
Principal, President of
Media Only:
Sara-Beth Kozlowski

INNOVATION

ADD CLUB BCT



CREATIVE INSPIRATION

PRINT COLLATERAL – SINGLE PIECE

“Decade of Decadence Invitation”

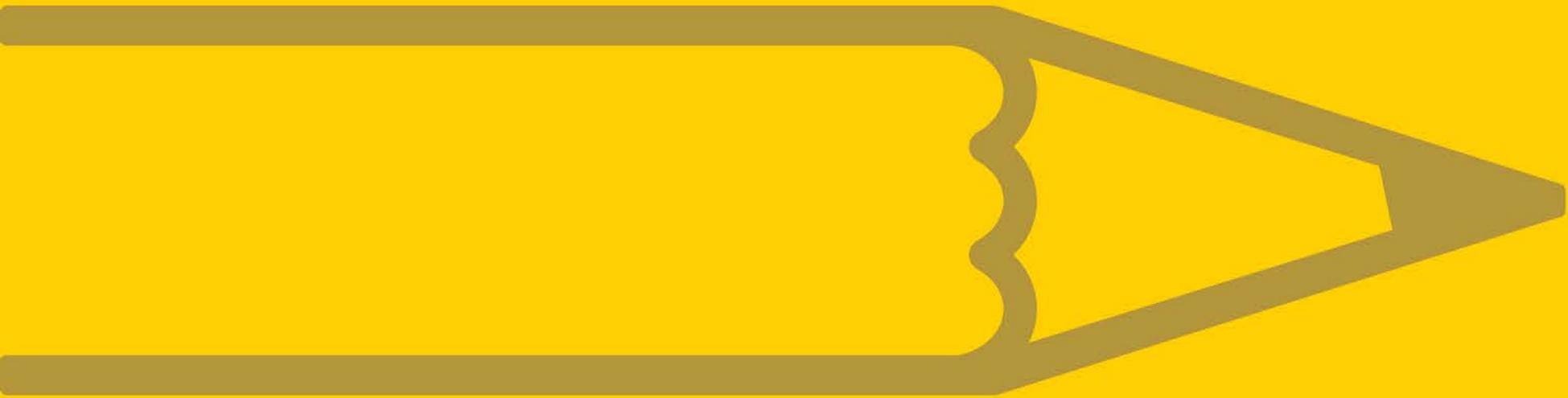


Agency: Firebrick Design
Client: The Bushnell Center
for the Performing Arts

CREDITS:
Creative Director:
Pamela Howard

CREATIVE INSPIRATION

AD CLUB CT



GOLD PEN

POSTERS – SERIES

“Tag Dads”

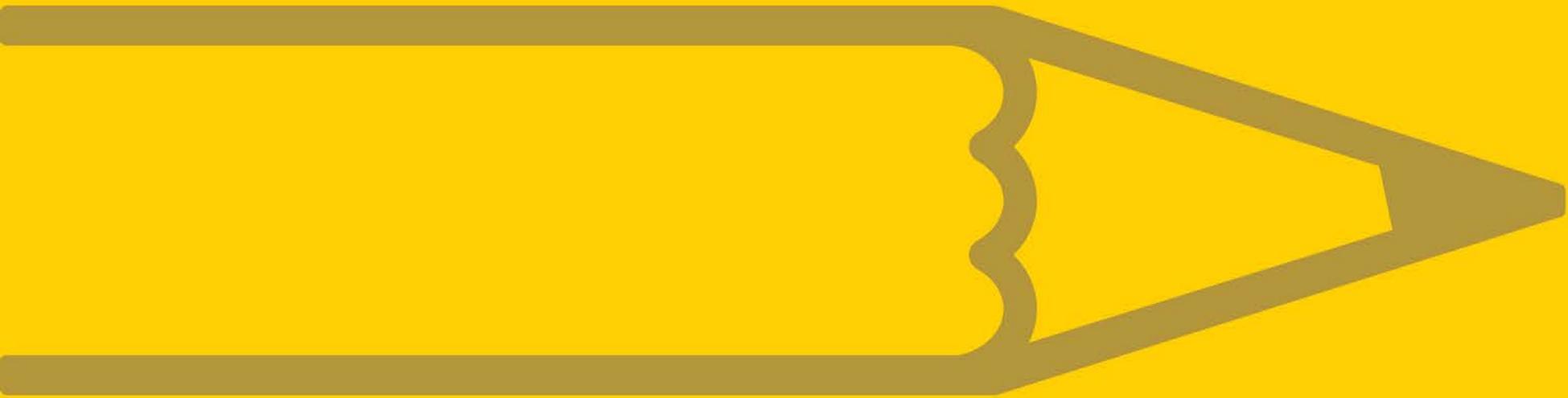


Agency: Eric Cavoli
Client: Wethersfield Dads Club

CREDITS:
Copy & Art: Eric Cavoli

GOLD PEN

AD CLUB CT



GOLD BRUSH

BUSINESS DESIGN IDENTITY SYSTEM

“Lyman Allyn”

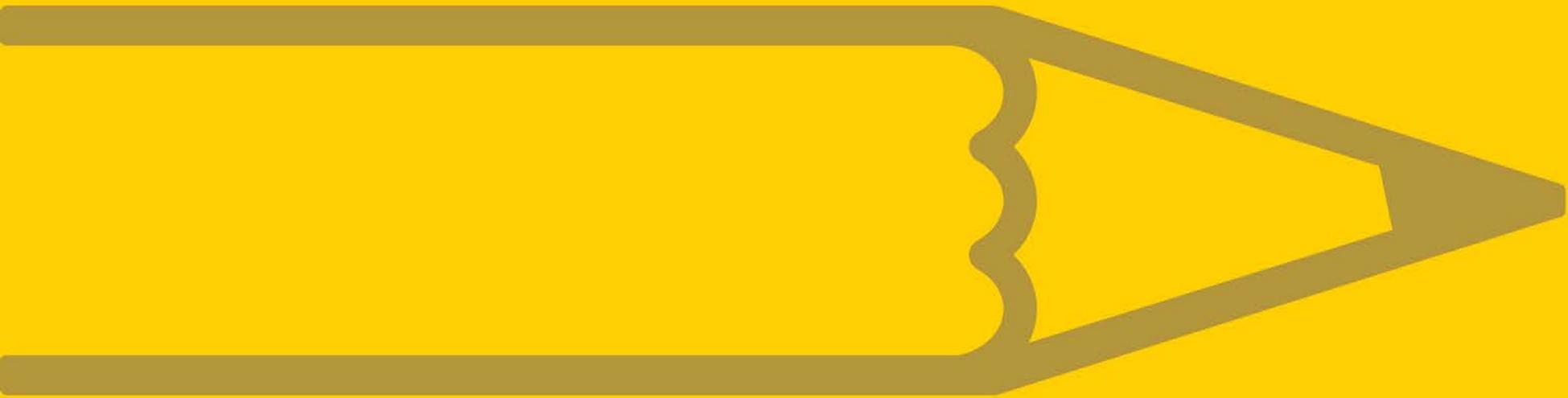


Agency: Miranda Creative
Client: Lyman Allyn

CREDITS:
Senior Graphic Designer:
Ryan Doran
Senior Art Director:
Tomasz Kazmierczak

GOLD BRUSH

A
D
C
L
U
B
C
T



BEST OF SHOW

BUSINESS DESIGN IDENTITY SYSTEM

“Lyman Allyn”

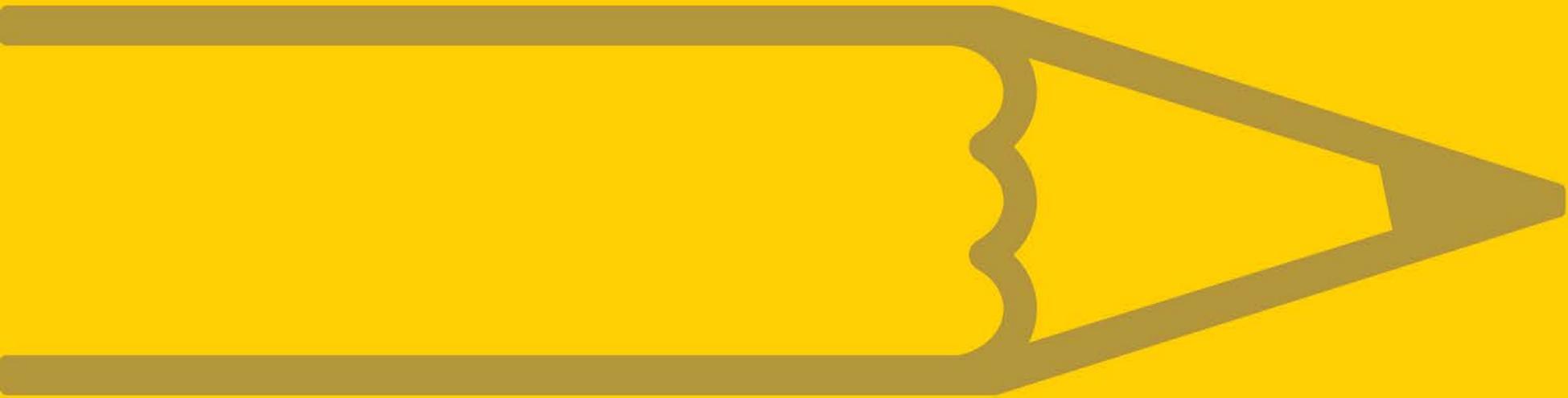


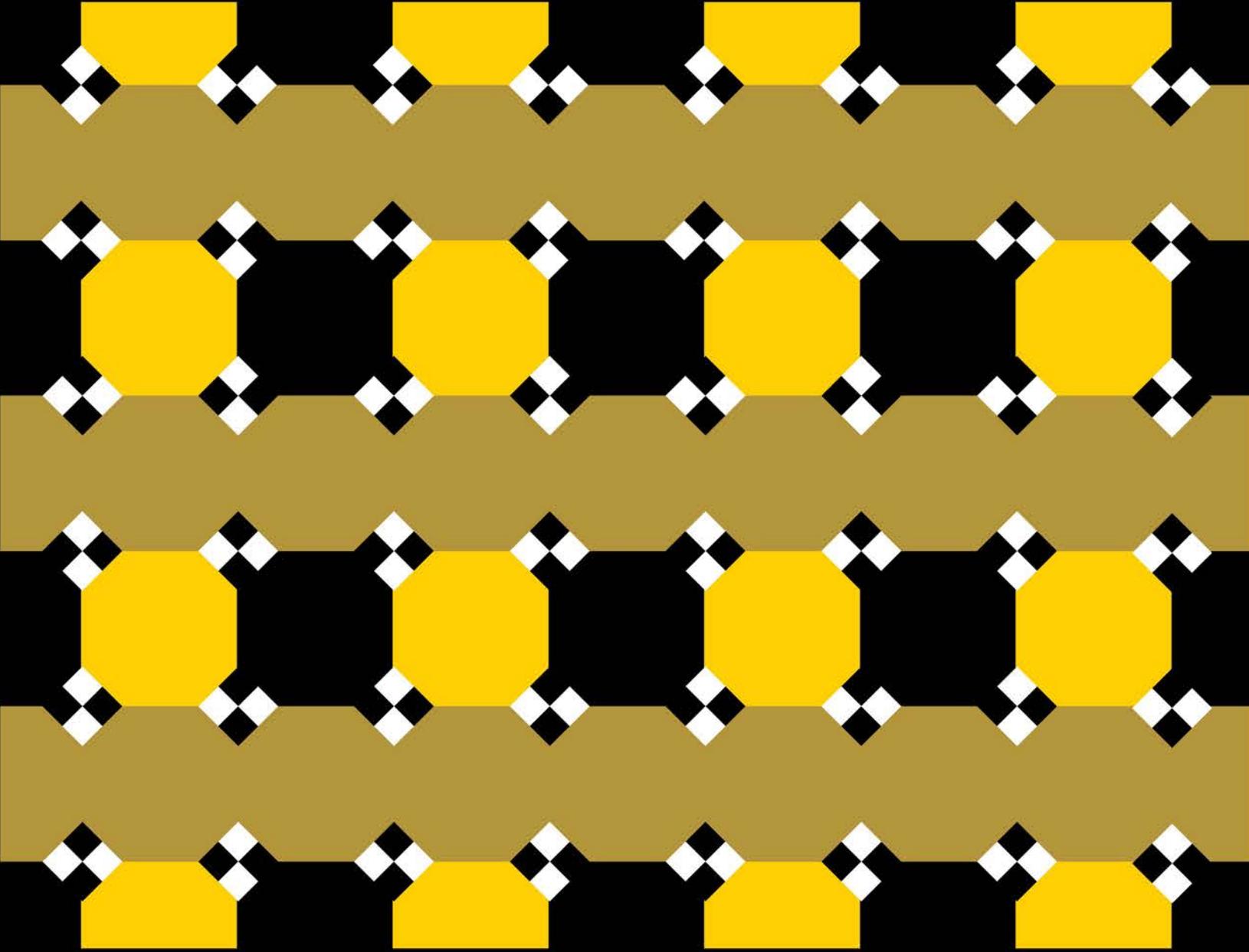
Agency: Miranda Creative
Client: Lyman Allyn

CREDITS:
Senior Graphic Designer:
Ryan Doran
Senior Art Director:
Tomasz Kazmierczak

BEST OF SHOW

A
D
C
L
U
B
C
T





THANK YOU!

