



## ROB BRANHAM SCHOLARSHIP APPLICATION

**Due Date: September 15, 2020** at midnight

**NOTE TO APPLICANT:** To be eligible for a Rob Branham Scholarship, applicants must attend or be entering an accredited university or technical/trade school in the fields of advertising, marketing, broadcast media, web design, graphic design, communications or print production. Applicants must be a resident of Connecticut.

Name: \_\_\_\_\_ Date of birth: \_\_\_\_\_

Home address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

### ACADEMIC INFORMATION

High School Name: \_\_\_\_\_

High School Address: \_\_\_\_\_

Cumulative Grade Point Average: \_\_\_\_\_ SAT or ACT Scores: SAT Math: \_\_\_\_\_

SAT Verbal: \_\_\_\_\_ ACT Math: \_\_\_\_\_ ACT English: \_\_\_\_\_

Institution of Higher Education Attending (if applicant has already graduated from high school):

Date Entered: \_\_\_\_\_ Expected Date of Graduation: \_\_\_\_\_

Major Field of Study: \_\_\_\_\_

Institutions of Higher Education applied to (if applicant is a current high school senior): Institution Date applied

- |          |          |
|----------|----------|
| 1. _____ | 1. _____ |
| 2. _____ | 2. _____ |
| 3. _____ | 3. _____ |
| 4. _____ | 4. _____ |
| 5. _____ | 5. _____ |

ROB BRANHAM SCHOLARSHIP APPLICATION 2

Applicant name: \_\_\_\_\_ Email: \_\_\_\_\_

VOLUNTEER ACTIVITIES: List on/off campus extracurricular activities during high school or college, including any positions held and primary responsibilities. Use an additional sheet, if necessary.  
Organization / Club Dates Active Position / Responsibilities Sample: Hear Me Out Debate Club 9/17-current Member of debate team

- |           |           |           |
|-----------|-----------|-----------|
| 1. _____  | 1. _____  | 1. _____  |
| 2. _____  | 2. _____  | 2. _____  |
| 3. _____  | 3. _____  | 3. _____  |
| 4. _____  | 4. _____  | 4. _____  |
| 5. _____  | 5. _____  | 5. _____  |
| 6. _____  | 6. _____  | 6. _____  |
| 7. _____  | 7. _____  | 7. _____  |
| 8. _____  | 8. _____  | 8. _____  |
| 9. _____  | 9. _____  | 9. _____  |
| 10. _____ | 10. _____ | 10. _____ |

Any other relevant information to add: ROB BRANHAM SCHOLARSHIP APPLICATION 3 Applicant name: \_\_\_\_\_ Email: \_\_\_\_\_

WORK EXPERIENCE: List employment during school and summer breaks, listing most recent first; please do not go back more Employer name: \_\_\_\_\_

Employer contact / supervisor: \_\_\_\_\_

Employer contact phone: \_\_\_\_\_ Email: \_\_\_\_\_

Dates of employment: Start: \_\_\_\_\_ End: \_\_\_\_\_

Average # hours worked per week: \_\_\_\_\_ Position responsibilities / duties:

\_\_\_\_\_  
\_\_\_\_\_

Employer name: \_\_\_\_\_

Employer contact / supervisor: \_\_\_\_\_

Employer contact phone: \_\_\_\_\_ Email: \_\_\_\_\_

ROB BRANHAM SCHOLARSHIP APPLICATION 3

Applicant name: \_\_\_\_\_ Email: \_\_\_\_\_

Dates of employment: Start: \_\_\_\_\_ End: \_\_\_\_\_

Average # hours worked per week: \_\_\_\_\_

Position responsibilities / duties:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Employer name: \_\_\_\_\_

Employer contact / supervisor:

\_\_\_\_\_

Employer contact phone: \_\_\_\_\_ Email:

\_\_\_\_\_

Dates of employment: Start: \_\_\_\_\_ End: \_\_\_\_\_

Average # hours worked per week: \_\_\_\_\_ Position responsibilities / duties:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Employer name: \_\_\_\_\_

Employer contact / supervisor: \_\_\_\_\_

Employer contact phone: \_\_\_\_\_ Email: \_\_\_\_\_

Dates of employment: Start: \_\_\_\_\_ End: \_\_\_\_\_

Average # hours worked per week: \_\_\_\_\_

Position responsibilities / duties:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Employer name: \_\_\_\_\_

Employer contact / supervisor: \_\_\_\_\_

Employer contact phone: \_\_\_\_\_ Email: \_\_\_\_\_

Dates of employment: Start: \_\_\_\_\_ End: \_\_\_\_\_

Average # hours worked per week: \_\_\_\_\_

Position responsibilities / duties:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ROB BRANHAM SCHOLARSHIP APPLICATION 4

Applicant name: \_\_\_\_\_ Email: \_\_\_\_\_

HONORS AND AWARDS: Please list all academic and non-academic honors and awards received. Name of Honor / Award Sponsor of Honor / Award Date received

- |          |          |          |
|----------|----------|----------|
| 1. _____ | 1. _____ | 1. _____ |
| 2. _____ | 2. _____ | 2. _____ |
| 3. _____ | 3. _____ | 3. _____ |
| 4. _____ | 4. _____ | 4. _____ |
| 5. _____ | 5. _____ | 5. _____ |
| 6. _____ | 6. _____ | 6. _____ |
| 7. _____ | 7. _____ | 7. _____ |
| 8. _____ | 8. _____ | 8. _____ |
| 9. _____ | 9. _____ | 9. _____ |

ROB BRANHAM SCHOLARSHIP APPLICATION 5

Applicant name: \_\_\_\_\_ Email: \_\_\_\_\_

ESSAY: Please describe your interest in advertising, marketing, graphic design, print production, etc. and the occupation you propose to pursue after graduating. What are your long-term goals in the media field? How do you believe you can demonstrate integrity in the type of position you want to hold? The essay should be typed, double-spaced, and no more than 500 words. (submit as supporting document)

APPLICATION ASSEMBLY: Please assemble application materials in the following order:

1. Application form
2. Ad Club member referral or recommendation if applicable (not required)
3. Recommendation of teacher (optional)
4. Employer recommendation (optional)
5. Essay
6. Official transcripts (must be in sealed envelope)
7. SAT / ACT scores (attach copy of official score sheet) SCHOLARSHIP APPLICANT ATTESTATION:

I authorize my school officials to give information about my academic and extracurricular activities to the Ad Club of Connecticut. Yes No To the best of my knowledge, the information presented in this application is complete and true.

\_\_\_\_\_ (Applicant signature)  
(Date)

THE FOLLOWING CRITERIA WILL BE USED BY THE SCHOLARSHIP COMMITTEE AS THE BASIS FOR SELECTING SCHOLARSHIP WINNERS: Grade Point Average (GPA) 20 points Recommendation by at least 2 sources Recommended Essay on career plans 30 points Applicant activities, work experience during school & break 30 points SAT / ACT scores 20 points 100 points total Please send completed application and supporting materials to (via mail or email): The Advertising Club of Connecticut, PO Box 310732 Newington, CT 06131 Email: admin@adclubct.org www.adclubct.org