

Due Date: **December 31st, 2018**

NOTE TO APPLICANT: To be eligible for a Rob Branham Scholarship, applicants must attend or be entering an accredited university or technical/trade school in the fields of advertising, marketing, broadcast media, web design, graphic design, communications or print production. Applicants must be a resident of Connecticut.

Name: _____ Date of birth: _____

Home address: _____

Phone #: _____ Email: _____

ACADEMIC INFORMATION

High School Name: _____

High School Address: _____

Cumulative Grade Point Average: _____

SAT or ACT Scores: SAT Math: _____ SAT Verbal: _____

 ACT Math: _____ ACT English: _____

Institution of Higher Education Attending (if applicant has already graduated from high school):

Date Entered: _____ Expected Date of Graduation: _____

Major Field of Study: _____

Institutions of Higher Education applied to (if applicant is a current high school senior):

Institution

Date applied

1. _____ 1. _____

2. _____ 2. _____

3. _____ 3. _____

4. _____ 4. _____

5. _____ 5. _____

Applicant name: _____ Email: _____

VOLUNTEER ACTIVITIES: List on/off campus extracurricular activities during high school or college, including any positions held and primary responsibilities. Use an additional sheet, if necessary.

<i>Organization / Club</i>	<i>Dates Active</i>	<i>Position / Responsibilities</i>
<u>Sample:</u> Hear Me Out Debate Club	9/17-current	Member of debate team
1. _____	1. _____	1. _____
2. _____	2. _____	2. _____
3. _____	3. _____	3. _____
4. _____	4. _____	4. _____
5. _____	5. _____	5. _____
6. _____	6. _____	6. _____
7. _____	7. _____	7. _____
8. _____	8. _____	8. _____
7. _____	7. _____	7. _____
8. _____	8. _____	8. _____

Any other relevant information to add:

Applicant name: _____ Email: _____

WORK EXPERIENCE: List employment during school and summer breaks, listing most recent first; please do not go back more

Employer name: _____

Employer contact / supervisor: _____

Employer contact phone: _____ **Email:** _____

Dates of employment: Start: _____ **End:** _____

Average # hours worked per week: _____

Position responsibilities / duties: _____

Employer name: _____

Employer contact / supervisor: _____

Employer contact phone: _____ **Email:** _____

Dates of employment: Start: _____ **End:** _____

Average # hours worked per week: _____

Position responsibilities / duties: _____

Employer name: _____

Employer contact / supervisor: _____

Employer contact phone: _____ **Email:** _____

Dates of employment: Start: _____ **End:** _____

Average # hours worked per week: _____

Position responsibilities / duties: _____

Applicant name: _____ Email: _____

WORK EXPERIENCE (continued, if necessary): List employment during school and summer breaks, listing most recent first; please do not go back more than 4 - 5 years.

Employer name: _____

Employer contact / supervisor: _____

Employer contact phone: _____ **Email:** _____

Dates of employment: Start: _____ **End:** _____

Average # hours worked per week: _____

Position responsibilities / duties: _____

Employer name: _____

Employer contact / supervisor: _____

Employer contact phone: _____ **Email:** _____

Dates of employment: Start: _____ **End:** _____

Average # hours worked per week: _____

Position responsibilities / duties: _____

Employer name: _____

Employer contact / supervisor: _____

Employer contact phone: _____ **Email:** _____

Dates of employment: Start: _____ **End:** _____

Average # hours worked per week: _____

Position responsibilities / duties: _____

Applicant name: _____ Email: _____

HONORS AND AWARDS: Please list all academic and non-academic honors and awards received.

<i>Name of Honor / Award</i>	<i>Sponsor of Honor / Award</i>	<i>Date received</i>
1. _____	1. _____	1. _____
2. _____	2. _____	2. _____
3. _____	3. _____	3. _____
4. _____	4. _____	4. _____
5. _____	5. _____	5. _____
6. _____	6. _____	6. _____
7. _____	7. _____	7. _____
8. _____	8. _____	8. _____
9. _____	9. _____	9. _____

Applicant name: _____ Email: _____

ESSAY: Please describe your interest in advertising, marketing, graphic design, print production, etc. and the occupation you propose to pursue after graduating. What are your long-term goals in the media field? How do you believe you can demonstrate integrity in the type of position you want to hold? The essay should be typed, double-spaced, and no more than 500 words.

APPLICATION ASSEMBLY: Please assemble application materials in the following order:

1. Application form
2. Ad Club member referral or recommendation if applicable (not required)
3. Recommendation of teacher (optional)
4. Employer recommendation (optional)
5. Essay
6. Official transcripts (must be in sealed envelope)
7. SAT / ACT scores (attach copy of official score sheet)

SCHOLARSHIP APPLICANT ATTESTATION:

I authorize my school officials to give information about my academic and extracurricular activities to the Ad Club of Connecticut.

Yes No

To the best of my knowledge, the information presented in this application is complete and true.

(Applicant signature)

(Date)

THE FOLLOWING CRITERIA WILL BE USED BY THE SCHOLARSHIP COMMITTEE AS THE BASIS FOR SELECTING SCHOLARSHIP WINNERS:

Grade Point Average (GPA)	20 points
Recommendation by at least 2 sources	Recommended
Essay on career plans	30 points
Applicant activities, work experience during school & break	30 points
SAT / ACT scores	20 points
	100 points total

Please send completed application and supporting materials to (via mail or email):

The Advertising Club of Connecticut, PO Box 310732 Newington, CT 06131

Email: admin@adclubct.org

www.adclubct.org

