

Classification	Category
Newspaper	Single Ad
Newspaper	Series (3-5)
Consumer Magazine	Single Ad
Consumer Magazine	Series (3-5)
B2B Magazine	Single Ad
B2B Magazine	Series (3-5)
Radio Commercials	Single Ad
Radio Commercials	Series of 3
Television Commercials	Single Ad (Under \$10,000)
Television Commercials	Single Ad (\$10,000 - \$50,000)
Television Commercials	Single Ad (Over \$50,000)
Television Commercials	Series of 3 (Under \$10,000)
Television Commercials	Series of 3 (\$10,000 - \$50,000)
Television Commercials	Series of 3 (Over \$50,000)
Video	Video/DVD
Video	Presentation (PowerPoint, Flash, etc.)
Corporate Design	Logo Design
Corporate Design	Identity System
Packaging Design	Single Piece
Packaging Design	Series (3-5)
Consumer Direct Mail	Single Piece
Consumer Direct Mail	Series (3-5)
Consumer Direct Mail	Dimensional Mail
B2B Direct Mail	Single Piece
B2B Direct Mail	Series (3-5)
B2B Direct Mail	Dimensional Mail
Posters	Single Poster
Posters	Series (3-5)
Print Collateral	Newsletter
Print Collateral	Annual Report
Print Collateral	Misc. Collateral
Booth/Exhibit Design	Booth Design
Booth/Exhibit Design	Show Support Advertising
Booth/Exhibit Design	Support Collateral
Billboards	Single Billboard
Billboards	Series (3-5)
Transit (Bus, Train, etc.)	Single
Transit (Bus, Train, etc.)	Series (3-5)
Signage, Graphics & POP	Misc. Signage
Signage, Graphics & POP	Point of Purchase/Sale
Signage, Graphics & POP	Indoor Environmental Graphics
Digital & Social	Online Banner/Display, Single Ad
Digital & Social	Online Banner/Display, Series (3-5)
Digital & Social	Single Email
Digital & Social	Email Campaign (3-5)
Digital & Social	Social Media Campaign
Digital & Social	Online Game

Digital & Social
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Original Art
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Original Art
Guerrilla/Experiential Marketing
Uncategorizable
Public Service
Low Budget/No Budget
Student Work
Agency/Individual Self-Promotion
Integrated Campaigns
Integrated Campaigns
Integrated Campaigns
Best of Industry Awards
Best of Industry Awards
Best of Industry Awards
Best of Industry Awards

Mobile App
Website
Mobile Marketing
Online Blog
Original Illustration
Original Photography
Original Music
Original Animation/Motion Graphics
Guerrilla/Experiential Marketing
Uncategorizable
Public Service
Low Budget/No Budget
Student Work
Agency/Individual Self-Promotion
Integrated Consumer Campaign
Integrated B2B Campaign
Integrated Online/Digital Campaign
Best of Healthcare Marketing
Best of Financial Marketing
Best of B2B Marketing
Best of Retail Marketing